YUKTHI 2024

GENERAL GUIDELINES

- **Free Registration.**

- The event is common to male and female participants.

- All participants are required to be on time to avoid cancellation.

- Participants must carry valid college identity card.

- Participants must maintain neatness and cleanliness in the college premises.

- The participants must bring their own props, costumes and accessories for the events.

- Participants should take care of their personal belongings.

- Lunch and refreshments will be provided to all the registered participants and accompanying staff.

- Judges decision will be the final for all the events. Clarifications regarding the judgment will not be entertained.

- College Transport can be availed only from Karur bus stand to College

- All participants will be issued Participation Certificate.

- The participants or teams have to register through online mode on or before 11.3.2024

- Registration starts at 8:30 am and closes by 10.00 am on 15th March 2024 at our college campus.

- Students are not allowed to enter the campus after 10.30 am on the day of the event.

- A Student will be allowed to participate in maximum of three events.

- A Student cannot participate in simultaneous events. **Schedule attached, plan accordingly.**

- If any of the student in Adzap or Collage wish to participate in Tamil elocution , he/she can first report to Tamil elocution venue.

- No Restriction on number of teams and participants.

KNOW YOUR EVENTS

1. **BUSINESS QUIZ**
   - **Max. of THREE members per Team**
   - Preliminary rounds will be conducted
   - Corporate related information will be asked (Like Logos, Captions, Personality, Ads, Manufacturer, Marketer, etc.)

2. **TREASURE HUNT**   **Time Limit : 1 Hour**
   - **Maximum of FIVE members per Team**
   - Consists of Clues, each one to lead others.

3. **GROUP DANCE**   **Time Limit : 4 Min**
   - **Minimum TWO & Maximum EIGHT participants per team.**
   - A participant is not allowed to participate in more than one group dance.
   - The participants could choose their own songs in any language.
   - Songs could either be Folk or Western music
   - Participants should hand over the song in **CD/DVD/Pen Drive** at the time of registration

4. **COLLAGE (PASTE-UP MADE)**   **Time Limit : 1 Hour**
   A paste-up made by sticking together pieces of paper or photographs to form artistic images in a given topic.
   - **Maximum of FOUR members per Team**
   - Materials required for the competition should be **brought by the Participants**
     (Like   Scissors, Glue/Gum, New blade, Scale, Eraser, Pencil, Sketch pencils and Colour pencils)

5. **MUDHALVAN VIRUDHU (For Academic Toppers)**
   Eligibility: The Candidates who have secured **First and Second rank** in their respective classes (Up to 5th Semester) can participate.
   - The **HOD's** are requested to nominate the eligible candidates.
   - Mode of Selection would be online test & Personal interview.

6. **TAMIL ELOCUTION-Tamil Pechu Engal Moochu**   **Time Limit : 3-4 Min**
   - Elocution will be based on given titles and the content must be relevant.
   - The sequence of speakers will be decided by lots.

தலைப்புகள்:
   - தமிழர்களின் மறந்த பாரம்பரிய விளையாட்டுகள்
   - டிஜிட்டல் இந்தியா
   - நாட்டுப்புறப்பாடல்களும், உணவுகளும்
   - தமிழ் எங்கள் மொழி, அன்பு எங்கள் வழி
   - வரலாறு போற்றும் தலைவர்கள்
   - சமூகநீதி காப்போம். சரித்திரம் படைப்போம்
   - திராவிடம் சொல்லும் பண்பாட்டு நெறி
   - இந்தியா நமது தேசம்! மனித நேயம் அதன் சுவாசம்!!

7. **ADZAP -Advertisements**   **Time Limit : 5 Min**
   - **Maximum SIX & Minimum THREE participants per team.**
   - Care to be taken that the words and actions are not offensive or vulgar
   - Properties like charts, musical instruments and sketches must be bringing on own.
   - Products : Shampoo, soap, food items ,washing detergent, cellphone, laptop, computer, creams, Clothing shops, Soft and energetic drinks or any other FMCG's. PPT presentation not permitted.
   - Each team have to prepare their own advertisements based on their own creativity.

Department of Management Studies

Contact: **9865133669/9790500369**

Registration Form: YUKTHI '24 & Event Timings

Degree / Department :   College Name:

Event Name	No. of Participants	Name of the Participant (s)
BUSINESS QUIZ		1. 2. 3.
COLLAGE **(Paste-up Made)**		1. 2. 3. 4.
GROUP DANCE		1. 2. 3. 4. 5. 6. 7. 8.
TAMIL ELOCUTION **(Tamil Pechu Engal Moochu)**		1. 2. 3.
TREASURE HUNT		1. 2. 3. 4. 5.
AD ZAP **(Advertisements)**		1. 2. 3. 4. 5.
MUDHALVAN VIRUDHU	**Use Separate Form Attached**	

S.No	Event Name & Venue	Timing	Event Name & Venue
1	**Tamil Elocution** **C 23 –I MBA Class Room**	**10.15 AM -12.00 PM**	**Mudhalvan Virudhu** **C-Block Lab**
2	**Treasure Hunt** **CNCET Auditorium**	**10.15 AM -12.00 PM**	**Business Quiz** **C-Block Seminar Hall**
3	**Ad Zap (Advertisements)** **G-Block Seminar Hall**	**10.45 AM- 12.00 PM**	**Collage (Paste-up Made)** **C Block Drawing Hall**
4	**Group Dance**	**1.30 PM- 4.00 PM -Main Auditorium**	

Chettinad
College of Engineering & Technology

YUKTHI '24

Registration form for MUDHALVAN VIRUDHU

Name of the Institution:

Department	Name of the Topper (Up to 5ᵗʰ Semester)	Percentage of Marks (With fractions)	Name & Signature of HOD
B.Com.			
B.Com. (CA)			
B.B.A.			
B.A. Economics			
B.B.M.			

Dept. /College Seal: **Signature of the HoD/ Principal**

Mobile Number:

Staff Co-ordinator	Student Co-ordinator

Last Date for Registration   : 11ᵗʰ March 2024

Please send the filled Registration form to:
The Programme Co-ordinator, Yukthi'24, Dept. of Management Studies, Chettinad College of Engineering & Technology, NH- 67, Karur –Trichy Highways, Puliyur C.F., Karur – 639114.
Scanned Filled Registration form (s) to the Email ID: padmapriya@chettinadtech.ac.in
Note: Use multiple copies of this form, if needed.