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Question Paper Code : 70111

M.B.A. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2019

Elective

BA 5011 – MERCHANT BANKING AND FINANCIAL SERVICES

(Regulations 2017)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. Who are merchant bankers ?
2. What is a stock exchange ?
3. What is private placement and state its advantages ?
4. State the need for marketing of security issues.
5. Distinguish between merger through absorption and merger through consolidation.
6. What is loan syndication ?
7. What is leasing ?
8. List down the benefits of hire purchase.
9. What is a credit card ?
10. What do you mean by start-up financing ?

PART – B

(5×13=65 Marks)

11. a) Explain the major services being offered by merchant bankers.

(OR)

- b) Explain the SEBI guidelines on merchant banking operations in India.



12. a) Explain the factors influencing capital structure decision of a firm.
(OR)
b) Discuss the post-issue activities undertaken by a merchant banker.
13. a) Put forth your arguments in favour of mergers and acquisitions.
(OR)
b) Explain the factors that determine the rating profile of a security issue.
14. a) Give a detailed note on different types of lease.
(OR)
b) Distinguish between lease financing and hire purchase financing.
15. a) Classify the different types of credit cards and explain them in detail.
(OR)
b) Explain the various stages involved in venture capital financing.

PART – C

(1×15=15 Marks)

16. a) Classify mutual funds and explain them in detail. Examine the performance of mutual fund industry in the recent past.
(OR)
b) Trace out the evolution and growth of the financial services market in India and explain the problems being faced by financial services firms in India.
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