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Question Paper Code : 80317

M.B.A. DEGREE EXAMINATION, MAY/JUNE 2016

Elective

BA 7032 – ENTREPRENEURSHIP DEVELOPMENT

(Regulations 2013)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A (10 × 2 = 20 Marks)

1. What are the skills to be possessed by an entrepreneur ?
2. List down any two differences between entrepreneur and entrepreneurship.
3. What are the objections of entrepreneurship training initiative ?
4. Define Industrial Policy Resolution.
5. Define Project.
6. Define feasibility study.
7. Explain Growth Strategy.
8. Define Venture Capital.
9. List down the methods to identify business opportunity.
10. Define sickness in small business.

PART - B (5 × 16 = 80 Marks)

11. (a) Discuss the factors responsible for the emergence of entrepreneurship.

OR

- (b) Discuss the functions to be performed by an entrepreneur.

12. (a) Discuss the role of financial institution that support services and provide financial support to entrepreneurs.

OR

- (b) Enumerate the functions of entrepreneurship training institute.

13. (a) Discuss the steps involved in the preparation of feasibility report.

OR

- (b) Enumerate the methods to be adopted in order to identify a product.

14. (a) Discuss the role of venture capital in the promotion of an entrepreneur.

OR

- (b) Explain Growth Strategy; discuss its need in launching a new product.

15. (a) Enumerate the reason for the sickness in small business and suggest measures to prevent it.

OR

- (b) Discuss the problems of small business.