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Question Paper Code : 60338

M.B.A. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2015

Second Semester

BA 7201 — OPERATIONS MANAGEMENT

(Regulations 2013)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What do you mean by supply chain management?
2. What are the features of good forecasting method?
3. What are the stages of production planning and control?
4. Write a note on plant lay out.
5. What do you mean by product design?
6. State the three phases of production planning.
7. State the objectives of work study.
8. Write a note on materials management.
9. What are the stages of project management?
10. What is critical path method?

PART B — (5 × 16 = 80 marks)

11. (a) What are the advantages of e-supply chain management? Explain.

Or

- (b) Explain the various stages involved in typical supply chain management.

12. (a) State the factors which should be kept in mind while deciding upon a suitable type of plant lay out.

Or

- (b) Explain the various functions of production planning and control.

13. (a) Enumerate the factors affecting the design of a product.

Or

- (b) Explain the objectives of motion study.

14. (a) Enumerate the different techniques involved in inventory control.

Or

- (b) Explain the various benefits of materials management.

15. (a) Explain the various characteristics of project.

Or

- (b) Discuss the various sources for project ideas.
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