

Question Paper Code: 80348

M.B.A. DEGREE EXAMINATION, MAY/JUNE 2016

Fourth Semester

BA 7402 – BUSINESS ETHICS, CORPORATE SOCIAL RESPONSIBILITY AND GOVERNANCE

(Regulations 2013)

Time: Three Hours

Maximum: 100 Marks

Answer ALL questions. PART – A $(10 \times 2 = 20 \text{ Marks})$

- 1. What is business ethics?
- 2. What is work ethics?
- 3. What is ethical dilemma?
- 4. Define corporate ethics.
- 5. What is legal environment?
- 6. What is socio-cultural environment?
- 7. What is economic environment? What is economic planning?
- 8. Define the need for CSR.
- 9. What is corporate citizenship?
- 10. What is corporate governance?

			$PART - B (5 \times 16 = 80 \text{ Marks})$
	11.	(a)	Explain the nature and levels of business ethics.
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•		(b)	Discuss the ethical theories of business ethics.
	12.	(a)	Explain the role and functions of ethical managers.
			OR ADMENSION
		(b)	Explain the environmental issues in the Indian context.
			e: Three Hours Naximum: 1000
	13.	(a)	Explain the provisions of Indian Constitution pertaining to business.
			PART - A (10 × 2 - 20 Mm) AO
		(b)	Discuss the salient features of Indian culture and values.
			What is business ethics?
	14.	(a)	Examine the role of Chamber of Commerce and Cll.
			What is caucal dilemma 2
		(b)	Explain the objectives, scope and significance of economic planning.
			What is legal environment?
	15.	(a)	
			What is secto-cultural environment?
		(b)	What are the objectives of corporate governance? Explain the structure and
			composition of Board of Directors in public limited companies.
			Define the need for CSR.