Chettinad College of Engineering & Technology
Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.

Newsletter

Issue 6 I Dec - Jan 2022

Inside this Issue

- VYUHAA 2021
- Pongal Celebrations
- Department Activities
- Placement
- Faculty Learning Programme
- Quality Circle Time
- Academic Mentoring
- Students Feedback

VYUHAA 2021

With an aim of providing holistic development for the students, the college always strives hard to give a balance between academic and co-curricular activities for the students. "**VYUHAA 21 – AN INTERDEPARTMENTAL TALENT FEST**" was organized on 29th December, 2021 for the students to explore their hidden potential, and provided a platform to all students, to showcase their unique talents, interpersonal skills, team spirit, multi-tasking, time management & delegation. The competitions were open to all UG & PG students of all streams which included Solo dance, Solo Singing, Craft Work, Veggie Carving, Face Painting, Cooking without Fire, Mime and Group Dance. Many students participated and proved their talents. The event was witnessed by more than 353 participants from various departments of ChettinadTech.

The overall championship was grabbed by the Department of Computer Science & Engineering.

GLIMPSES OF COMPETITIONS

Face Painting

Veggie Carving

Group Performance of Students

Cooking Without Fire

PONGAL CELEBRATIONS

Thai Pongal, the harvest festival of Tamil Nadu was celebrated with great gusto and enthusiasm. As a part of celebration **'Chakara Pongal'** was prepared in a traditional way and distributed to all the teaching and non teaching faculty members. Many fun activities and games were conducted. It was great to see all dressed in dhotis and sarees that completed the festive mood by creating the traditional atmosphere.

Worshipping Sun God

Our Enthusiastic Participants in Slow-Cycling

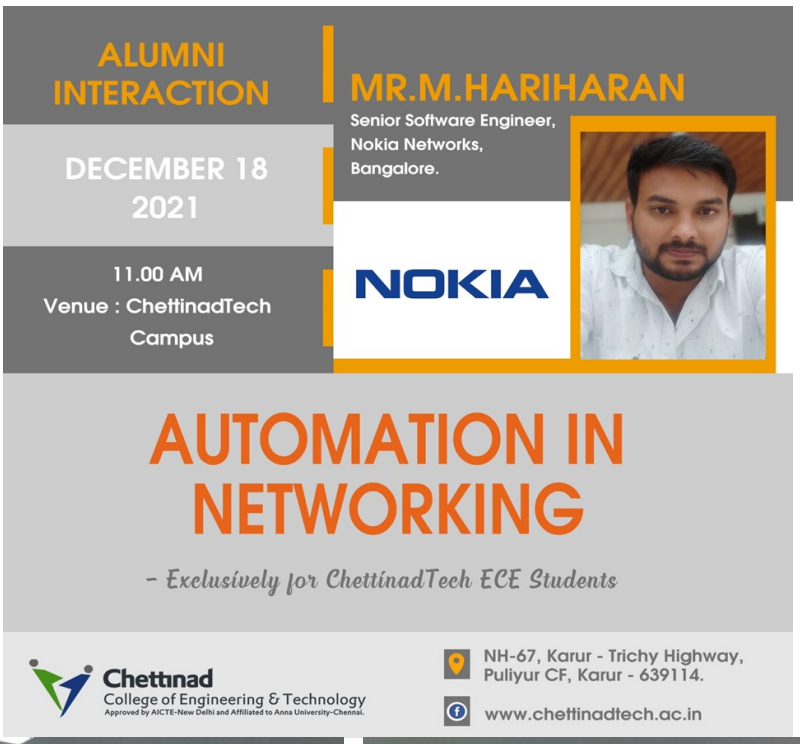
Lemon & Spoon Race

Mrs.Deepa, receiving the prize from Dr.A.PUNITHA, the Principal.

DEPARTMENT ACTIVITIES

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

An Alumni interaction session was conducted on 18.12.2021 for the Electronics and communication engineering students. This session was handled by Mr.M.Hariharan**,** Senior Software Engineer, Nokia Networks, Bangalore, and delivered a lecture on **"Automation in Networking** ". He shared his experience in the field of Networks and threw more light on Router, Switches, Firewall Policy Management, Monitoring & Troubleshooting, Configuration Drift, and Security Compliance.

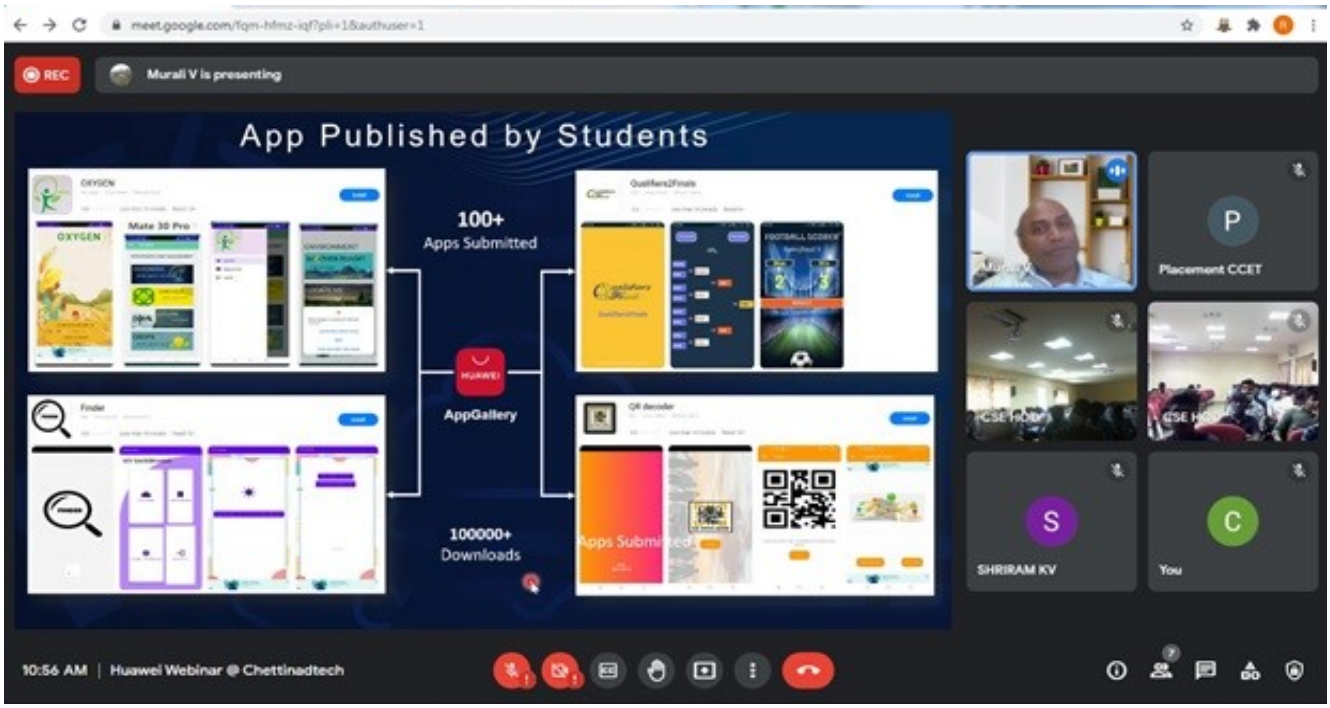


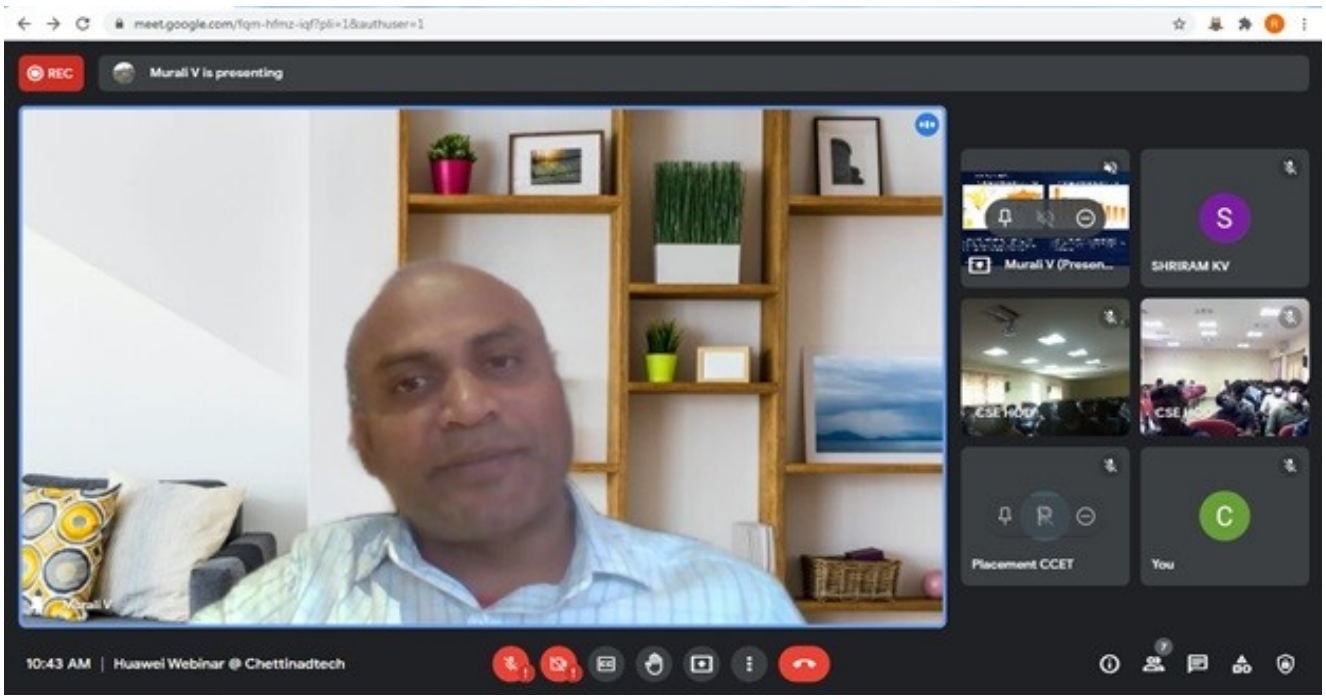
DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

The Department of Electrical & Electronics engineering organized a webinar on **"Industrial Automation & Industry 4.0"** on 06.12.21. Mr. Mohammed Akmal, Manager, Customer Service, Siemens Ltd., Coimbatore, particularised on Totally Integrated Automation (TIA) portfolio that is constantly being expanded with innovations, shaping the future of automation and optimally equip companies to meet their current and future challenges. He also explained, Machine Monitor for machine builders and operators to help machine builders who want to offer their customers predictive maintenance as a service, from automatic notifications and optimize their service quality worldwide. The webinar was attended by more than 80 active participants.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

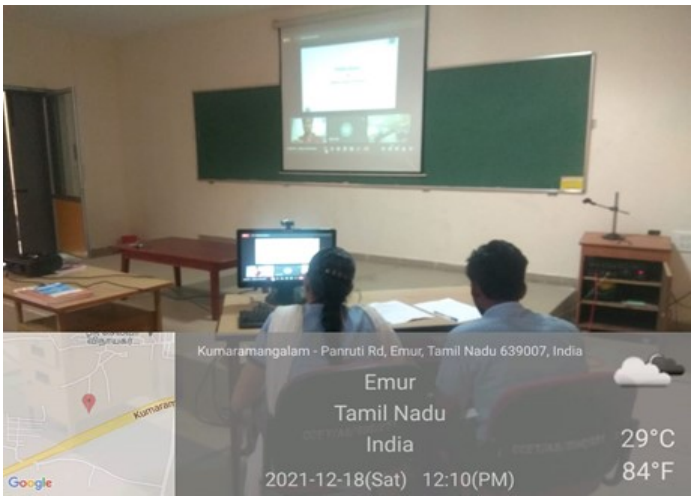
A Webinar on **"Hauwei - An Application Development tool"** was organized by the Department of Computer Science and Engineering on 02.12.21. The session was handled by Dr. Shriram K V, Vice President, Hauwei. He introduced the Hauwei developer forum and the HMS foundation course overview.





DEPARTMENT OF MECHANICAL ENGINEERING

The Department of Mechanical Engineering conducted a webinar on **"Technological Trends in Today's Market"** in association with ChettinadTech Alumni Association on 18.12.21. Mr. C.Vijay Muthu Pandian, Technical Engineering (SAAS) @ ZOHO, Chennai, Alumni of Mechanical Engineering Department and Vice President of Alumni association, ChettinadTech explained the importance of current and future technologies. He also shared about the growth of the world's popular EV car and bike manufacturers like TESLA, Ather and the strategies followed by the vendor to compete in the market.



DEPARTMENT OF SCIENCE AND HUMANITIES

The Science club of ChettinadTech was inaugurated on 04-12-2021 by Dr.N.Karthikeyan, Assistant Professor (Selection Grade) & Head, Department of Physics, Ramco Institute of Technology, Rajapalayam and delivered a talk on **"SCIENCE OF LIGHT (PHOTONICS)".** He also shared about a journey of light – Newtonian to Quantum Era, evolution of Optics field from Newtonian era to modern-Quantum era with lot of examples and interesting stories.

The Literary Club of ChettinadTech 2021, aimed at being a catalyst for the students to enhance their communication skills, literary skills and to propagate good humanist values, morals and ethics reflected in the literature, was inaugurated on 13.12.21. **Dr. R.Kaleeshwari, M.A., M.Phil., Ph.D.,** Assistant Professor, Department of English, Karur Arts and Science College, gave a lecture on the topic **"Dare to be Different".** The office bearers of literary club 2021 were introduced.

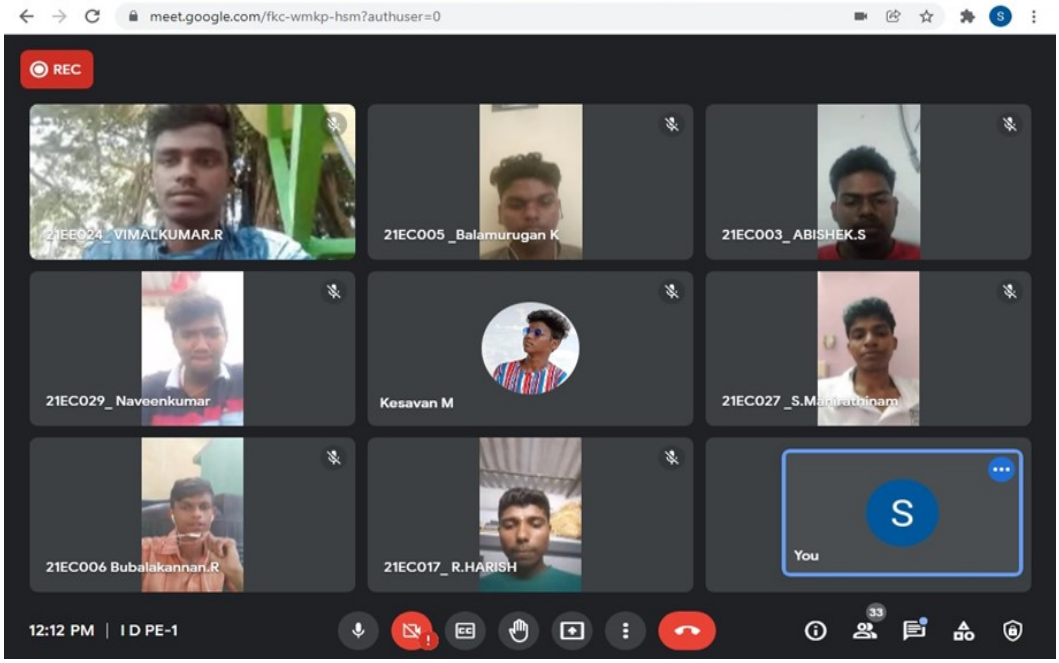
FINE ARTS CLUB

The Fine Arts Club of Chettinadtech was inaugurated on 20.12.21. Mr. Annadurai Dujan, Director of Rudhra Nadanalayam, Head Master (ECA & CCA), Velammal Vidyalaya Senior Secondary School, Karur, inaugurated the fine arts club and delivered a talk on **"Importance of Art and Culture"** for the younger generations. He also motivated the students to learn and practise classical and folk dance.

A non technical activity titled **Element Connection,** was conducted on 21.12.21. The first year students had an opportunity to choose an element from the Periodic Table and describe the occurrence, availability and applications of household and industry.

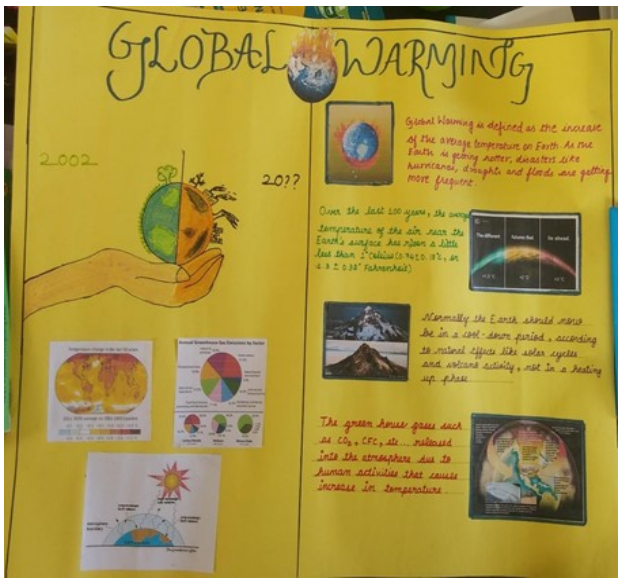
Identify the Laws of Physics, a non technical activity was conducted for the first year students on 24.12.21. This activity enabled the students to know more on the laws like Kichhoff's Law, Amperes Law, Ohm's Law and Law of Bouyancy etc, to got an exposure on the basic functioning of the devices and appliances like generator, motor, aeroplane, submarine, rador etc.

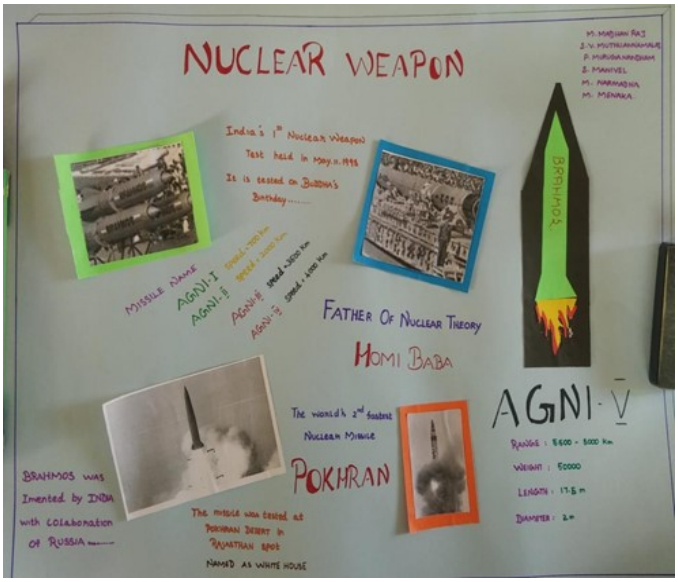
Portmanteau words, a non technical activity was organized on 07.01.22. This game activity enabled the students to improve their technical vocabulary. It also helped the students to enhance their speaking and writing skills.

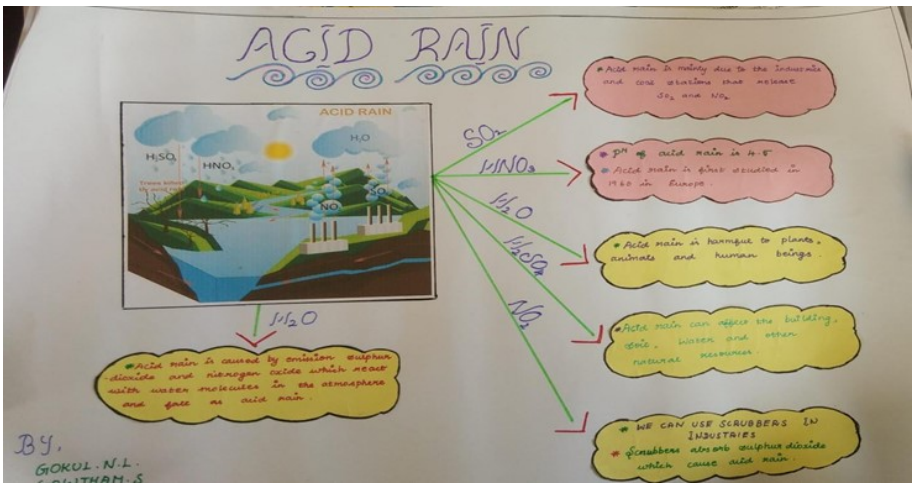


Building Anchor Chart, a technical activity was conducted on 8.12.21. The students created posters on the topics like Acid Rain, Global Warming, Ozone Layer Depletion, Rain Water Harvesting.

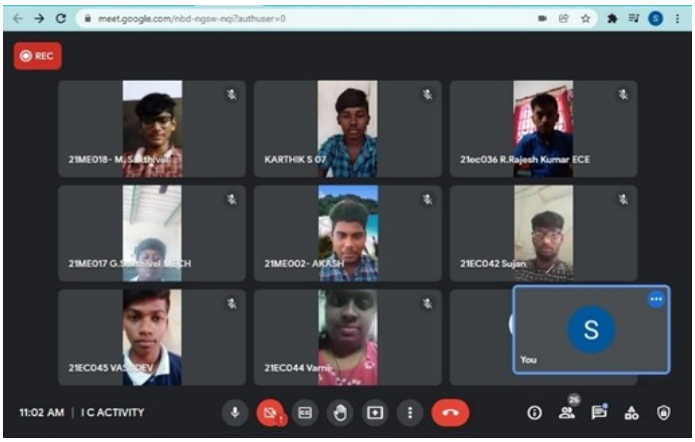
The first year students presenting their anchor chart on the chosen topic.

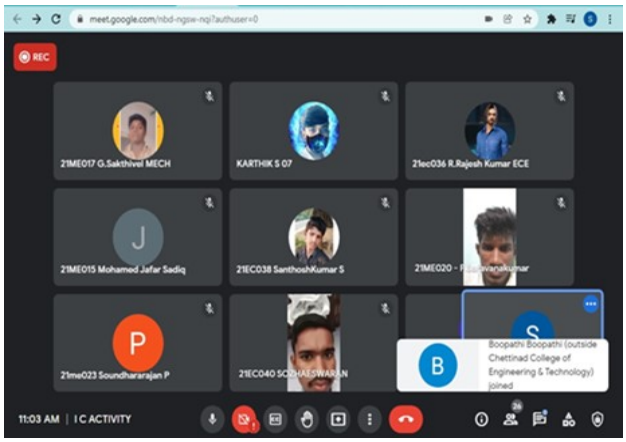






Tongue-twister, a non technical activity was organized exclusively for the first years on 21.1.22. This game activity encouraged the students to improve their pronunciation. It also helped the students to enhance their speaking skills.



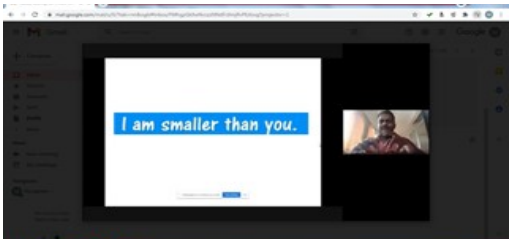


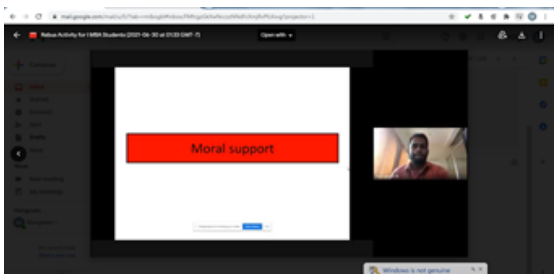
DEPARTMENT OF MANAGEMENT STUDIES

ADVERTISEMENT CONTEST, an activity was conducted for the II MBA students on 21.12.21. This activity gave an opportunity to educate the students about the attributes and benefits of new and established products and to improve innovative & creative thinking.

Movie Time, was organized for the I MBA students on 18.12.21 to develop the ability to analyze, synthesize, and offer criticism by connecting what they see to sociological concepts and theories.

An activity titled **REBUS,** was conducted for the MBA students on 20.1.22 to improve the students' listening skills and to boost up creative thinking skills.





LIGP MODULE - II

The Department of Management Studies conducted LIGP Module-II for the MBA students on 02.12.21. **Mr. MADHAV INGUVA**, Vice President, Wells Fargo, Bengaluru and **Mrs. ARUNA INGUVA**, Business FPA, Sutherland Global services, Bengaluru, gave insights on the topic **"LIFE IS A GAME PLAY IT"**. They elaborated on Life Skills, personal.

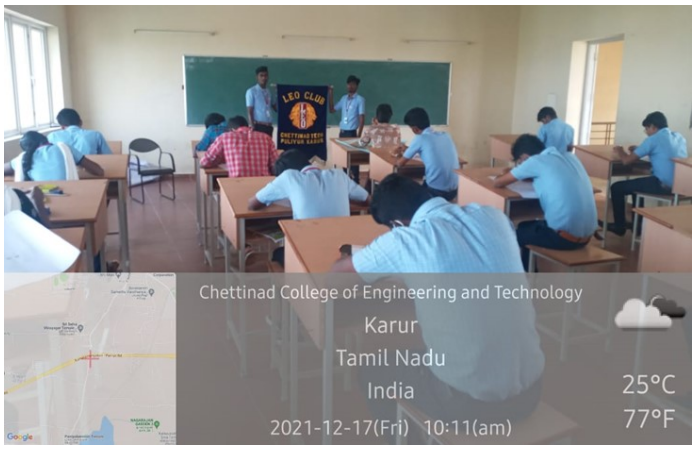
SOCIAL CLUBS

Social Welfare Clubs of ChettinadTech and Government Medical College Hospital, Karur jointly organized a Blood Donation Camp on 16th December 2021. Student Volunteers and Staff members donated 46 Units of blood during the camp.

Lions Club of Karur and Lions Club International organized an **Awareness Rally - Eye Donation Awareness Program** on 17.12.2021, from Morning Star School to Naradhana Gana Sabha, Karur. Mr. Devaraj IPS, Superintendent of Police, Karur District inaugurated the rally by waving the flag. PMJF Lion D.Manivannan, District Head – Eye Donation Awareness Program delivered an awareness speech and honoured the clubs with shield for participation in the rally.

Rally by volunteers of ChettinadTech

The Social Welfare Clubs of ChettinadTech in association with Tamil Nadu State Election Commission through District Collectorate, Karur coordinated the students contest on 17.12.21, in view of creating awareness on **"Right to Vote ; Value of Vote"** as a part of Voters Day celebration. About 116 Students participated in various contests like Drawing, Poster Design, Essay Writing and One line slogan.



PLACEMENT

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PLACEMENT 2021
ChettinadTech
We congratulate our student placed as System Engineer with a salary package of 7 Lakhs per annum in TCS.
MAHAALAKSHMI P
CSE
TATA CONSULTANCY SERVICES
NH-67, Karur-Trichy Highway,
Pullyur CF, Karur-639 114.
www.chettinadtech.ac.in

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PLACEMENT 2021
ChettinadTech
We congratulate our student placed as Graduate Engineer Trainee in DATA PATTERNS, Chennai.
SANJAY S
ECE
DATA PATTERNS
NH-67, Karur-Trichy Highway,
Pullyur CF, Karur-639 114.
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PLACEMENT 2021
ChettinadTech
We congratulate our students placed
as Project Engineer in Wipro.
AYSHWARYA R
ECE
MAHAALAKSHMI P
CSE
VISHWANATHAN R
MECH
wipro
NH-67, Karur-Trichy Highway,
Pullyur CF, Karur-639 114.
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PLACEMENT 2021
ChettinadTech
We congratulate our students placed
as Assistant Manager in ICICI Bank.
HARINI E
MBA
INDHUMATHI M
MBA
LAKSHMANAN P
MBA
VIJAY S
MBA
ICICI Bank
NH-67, Karur-Trichy Highway,
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PLACEMENT 2021
ChettinadTech

We congratulate our student placed
as **Software Engineer** in CT INFOTECH.

JAYANTH S
CSE

CT INFOTECH

NH-67, Karur-Trichy Highway,
Puliyur CF, Karur-639 114.

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We congratulate our students placed
as Business Development Executive in Skolar.

INDHUMATHI M
MBA

KAVIYA A
MBA

ASWATH S
MBA

skolar
BE A STEP AHEAD

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FACULTY LEARNING PROGRAMME

The Faculty learning programme of ChettinadTech, endeavour to encourage academic excellence in technical education and has taken several quality initiatives which include enhanced impetus on the development of the faculty teaching and learning in college.

On 07-01-2022 our college organized a Faculty Learning Programme on "**NIRF: An Overview**" for all the faculty members of ChettinadTech. The speaker Mr. R. Sivamurugan, HoD / S&H shared his domain knowledge on framework borders, a methodology to rank institutions across the country based on certain merits and criteria. He also elaborated on the overview of accreditation process that gives absolute grade and ranking for institutions.

QUALITY CIRCLE TIME

Quality Circle Time is a teaching strategy which allows the teacher to explore issues of concern to explore and address issues which concern them. It provides a structured mechanism for solving problems. Circle Time affords the opportunity for the teacher and class to communicate with each other about issues which promote self-esteem, positive behavior and rapport.

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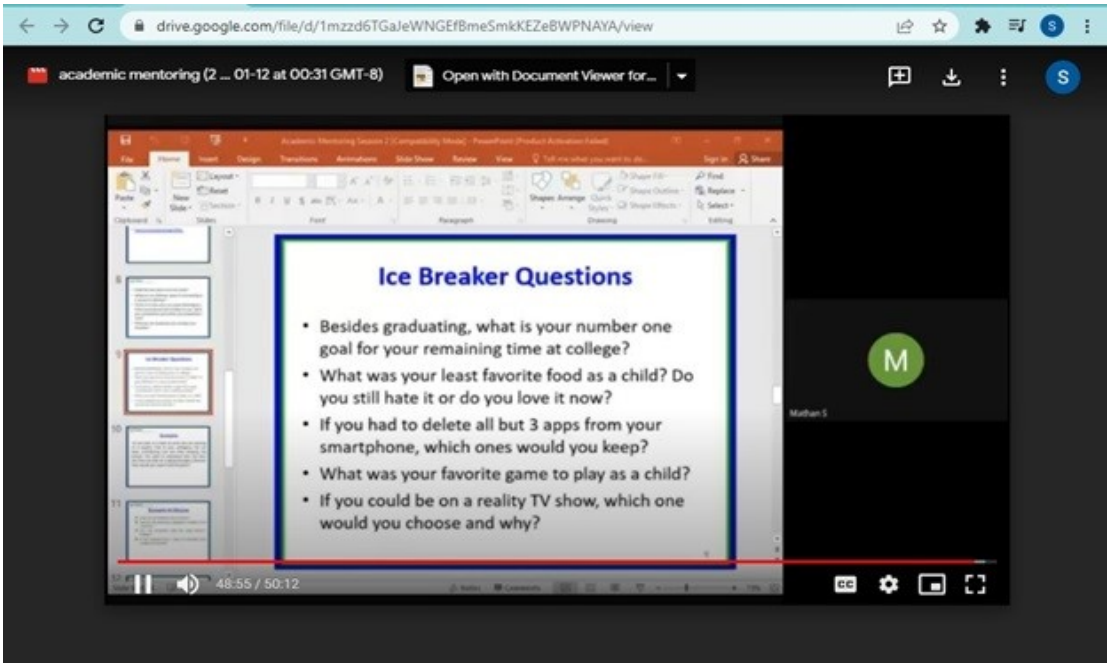
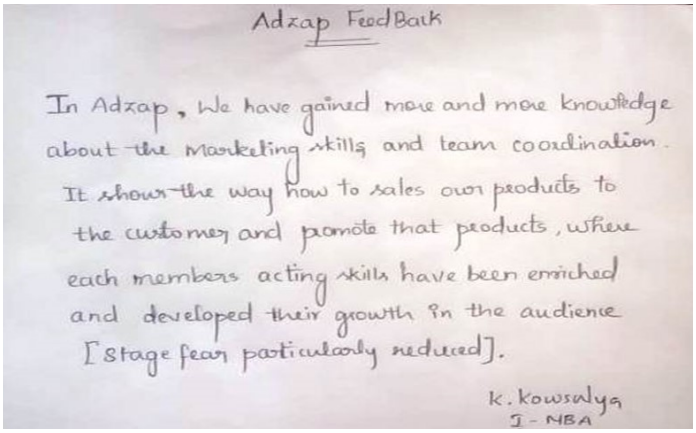
ACADEMIC MENTORING

Academic mentoring provides unique guidance to students for exceptional educational support and mentoring to all students, helping them through their education and into the world of work. The mentees had a good opportunity to share their thoughts with their mentors.



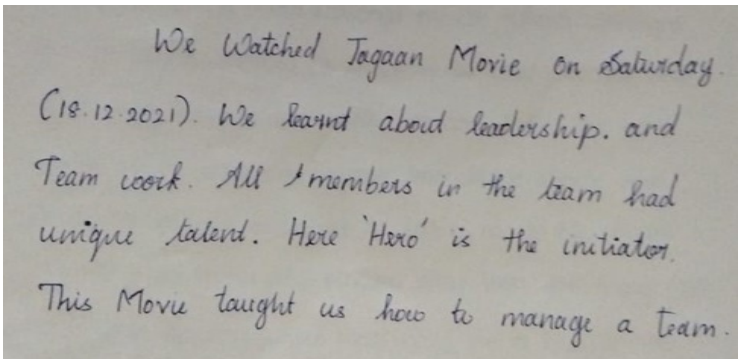
STUDENTS FEEDBACK



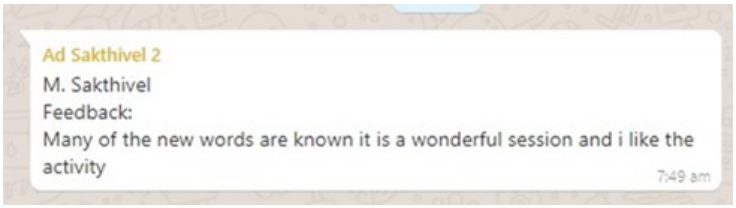
Adzap FeedBack

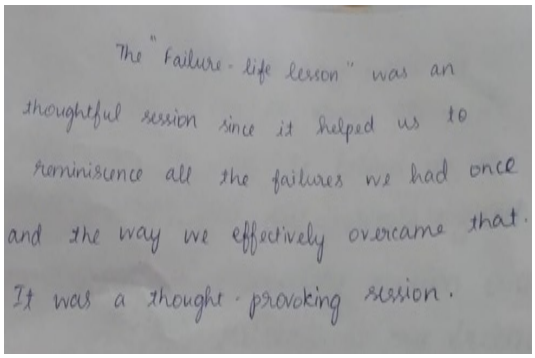
In Adzap, We have gained more and more knowledge about the Marketing skills and team coordination. It show the way how to sales our products to the customer and promote that products, where each members acting skills have been enriched and developed their growth in the audience [stage fear particularly reduced].

K. Kowsalya
I - MBA

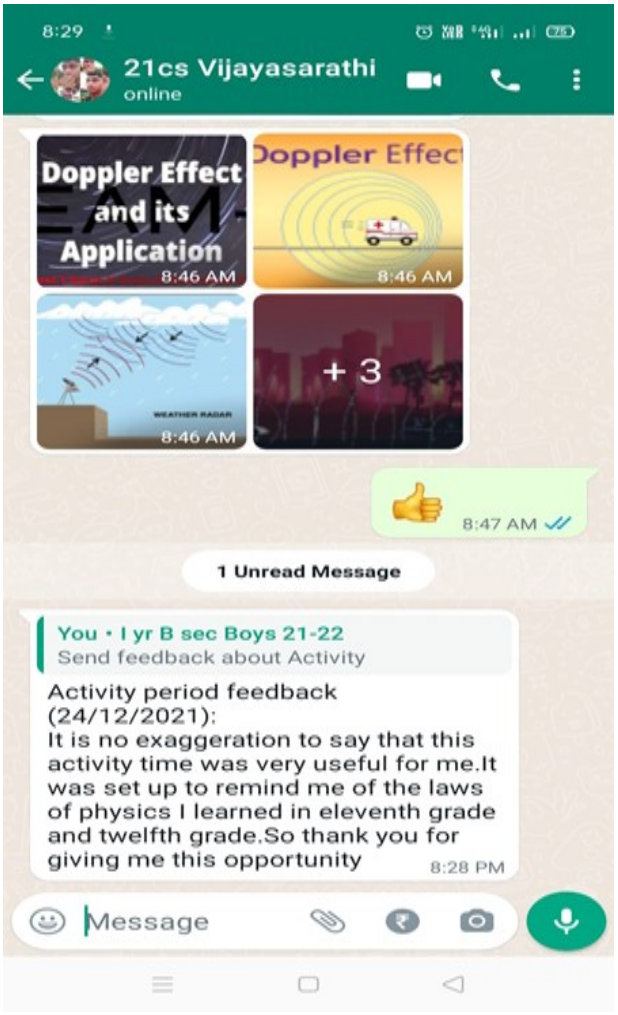


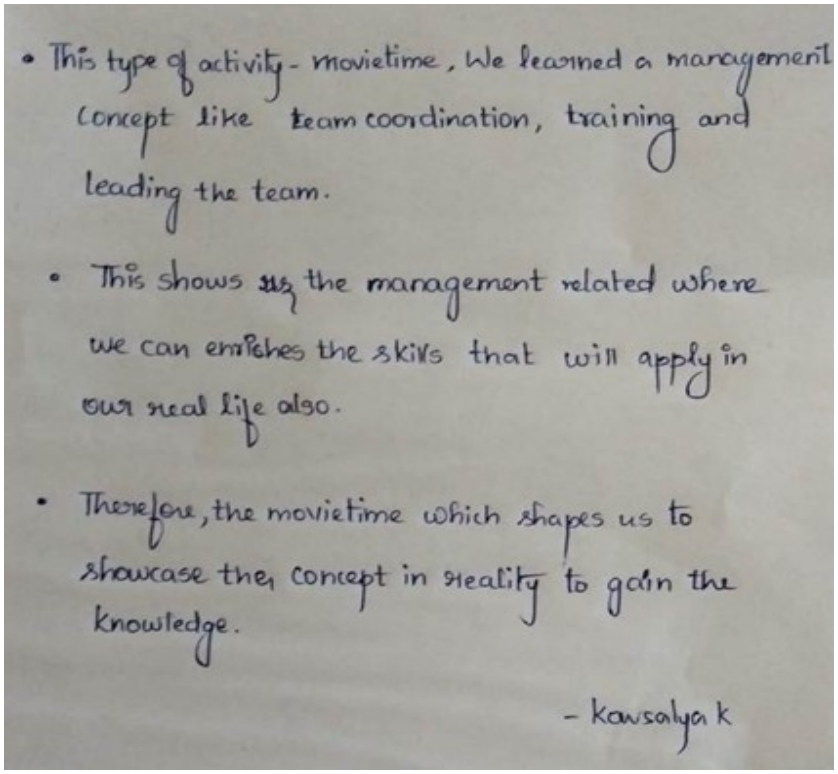
We Watched Jagaan Movie on Saturday. (18.12.2021). We learnt about leadership. and Team work. All members in the team had unique talent. Here 'Hero' is the initiator. This Movie taught us how to manage a team.





The "Failure - life lesson" was an thoughtful session since it helped us to reminiscence all the failures we had once and the way we effectively overcame that. It was a thought - provoking session.





- This type of activity - movietime, We learned a management concept like team coordination, training and leading the team.
- This shows us the management related where we can enriches the skills that will apply in our real life also.
- Therefore, the movietime which shapes us to showcase the concept in reality to gain the knowledge.

- kavsalya k

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