

Newsletter

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PONGAL CELEBRATION

On January 11.01.24, Chettinad College of Engineering & Technology, Karur, celebrated Pongal festival with funfilled activies that are native to the region. The festivities started with Uriadi (pot breaking), Three-Legged Race, Cup Coin Race, Balloon Stick balance, Gunny Bag Race, Squat Jump, Cup with Ball Pass, Brick Walk, Silambattam and Musical Chairs. Many students and faculty members enthusiastically participated in all events. The celebrations were a vibrant tapestry of tradition, competition, and community spirit.



There is immense power when a group of people with similar Interests get together to work towards the same goals.

Idowu Koyenikan













Pongal celebrations in our college

REPUBLIC DAY

Republic Day is a day of national pride and it is celebrated with great zeal and patriotism at Chettinad College of Engineering & Technology. The 73rd Republic day was celebrated with great enthusiasm by hoisting our national flag by Mr. B. Sathishkumar, Adminstrative officer, and distributing sweets thereafter.





DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

In collaboration with SSF, Chettinad college of Engineering & Technology conducted **AMD Pervasive AI Developer workshop** in our campus on 20.02.2024. Mr. Bharat Pechetti, Resource person from AMD, delivered keynote lecture about AMD high performance computing Processors and AMD AI software used in high performance computing applications. Ms. Shuba Bhat, Resource person from SSF, discussed about AMD AI contest idea submission procedure. As an outcome of this workshop, 94 Teams (270 students from Department of AI&DS, CSE, ECE, EEE and Mech) submitted their ideas in AMD AI contest website.





The Department of Artificial Intelligence and Data Science conducted a three days value added course on "Full Stack Development Module I" from Feb 15th to Feb 17th to enhance student proficiency in web technology.



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

The Department of Computer Science and Engineering conducted a one-day hands-on workshop on "**Prototyping Your Way into Web Design**" Mr. Jayasurya Gnanavel, Founder and CEO of Cybernaut, Chennai, conducted the hands-on training session on web development, covering the WordPress application. He also offered valuable guidance on interview preparation and project development to enhance their skills.



A technical activity, **Tech Buzz**, was conducted on January 2, 2024, for Year I CSE students to find a solution for a problem statement through Python Programming. This activity enabled students to find and present a solution to the problem. It was an activity designed to enhance participants' Python programming proficiency and problem-solving skills.



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

The Department of Electronics and Communications Engineering conducted a three-day hands-on training on **"C Programming"** for third-year ECE students from January 22nd to January 24th, 2024, to enhance the students' proficiency in C programming and develop logical problem-solving skills. This activity-based method of instruction enabled our students to practically apply what they learn, gain a better understanding, and help in the retention of the concepts.





"VISHISHTAH '2K24" a technical contest was organized for the ECE students on 16th February, 2024 to promote technical learning, problem-solving, and creativity in an engaging and competitive setting. The students participated enthusiastically and proved their talent.





DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

The Department of Electrical and Electronics Engineering organised a three-day value-added course on "**C Programming**" from 22nd to 24th January, 2024. The course aimed at enhancing students' C programming and problem-solving skills. This also equipped them with advanced techniques and best practices to tackle complex programming challenges, thereby enhancing their employability.





The Department of Electrical and Electronics Engineering arranged an Orientation programme on 'Holistic Education' for the Third and Final Year EEE Students on 01.02.2024. Mr. N. Vijayasarathi, HoD., EEE highlighted the college's mission & vision, disciplinary rules and regulations to be followed in the college, the subjects and faculty for the academic year 2023 - 2024, department plans, and placement training programmes for our students.



DEPARTMENT OF MECHANICAL ENGINEERING

The Department of Mechanical Engineering conducted a Workshop titled "Fiber Reinforced Polymer (FRP) Composites" on 14.02.24, Mr. B. Balasubramanian, AP/MECH, threw light on the basics of FRP composites, including the materials used, manufacturing processes and its key properties. This gave students an exposure to a variety of real-world applications across industries such as aerospace, automotive and construction, etc.







DEPARTMENT OF MANAGEMENT STUDIES

On the 5th of January 2024, the first-year MBA students were on an industrial visit to Chettinad Cements, Karikali to gain practical exposure on the operations of a cement manufacturing plant and explore career opportunities in the cement industry.







The Department of management studies conducted an Intra Department Management Meet for our MBA Students in the name of "**SAMRAJIYAM-2023**" on 9th November 2023. Nine different events were conducted & all the students from I & II MBA actively participated in the events.







SOCIAL CLUB ACTIVITIES

The Social Welfare Club of Chettinad College of Engineering and Technology, in collaboration with the Rotary Club of Karur Angels and Pasupathi Palayam Police Station, successfully organised a comprehensive **Road Safety Awareness** Program from February 1st to February 3rd, 2024. The programme aimed to create awareness about road safety by distributing notices to the public, emphasising the importance of adhering to traffic safety regulations. The distinguished participants in the programme included Dr. A. Punitha, the Principal of Chettinad College of Engineering and Technology; Mr. B. Sathish Kumar, the Administrative Officer of the college; Rtr. Karthigalashimi, President of the Rotary Club of Karur Angels; Rtr. Santhoshi, Secretary of the Rotary Club of Karur Angels; and the Sub-Inspector of Pasupathipalayam Police Station, along with their team. The programme covered key areas in Pasupathipalayam, Puliyur, and the Chettinad College Main Gate. Our college team distributed notices to approximately 1000 members of the public, emphasising the importance of responsible and safe road behaviour.

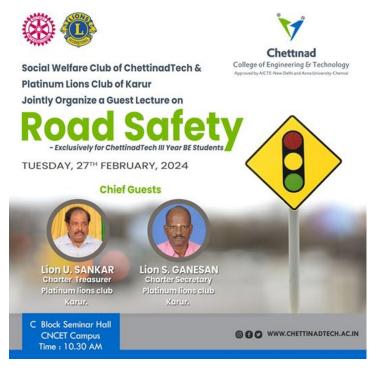






ROAD SAFETY AWARENESS

The social welfare club of Chettinad College of Engineering and Technology organized a **Road Safety Awareness program** on 27.02.2024 at 10:30 am. The chief Lion U. Sankar, Chartered Treasurer of Platinum Lions Club Karur, and Lion S. Ganesan, Chartered Secretary of Platinum Lions Club Karur, provided valuable insights in Introduction to Road Safety, the Role of Individuals in Road Safety, Dos and Don'ts on the Road, Effects of Road Accidents, and Follow-up and Implementation of road safety measures.





FACULTY LEARNING PROGRAMME

On 13th February 2024, Chettinad College of Engineering and Technology organised a Faculty Learning Programme on '**Impact of AI in Human Resource Management**' for our faculty members. The 19th session was handled by Mr. N. Murugesan, AP/MBA. He shared his domain knowledge on what AI is, discussed its impact on industrial, social, and economic changes in humankind in the 21st century, and the rapid development of cybernetic technology in recent years.





QUALITY CIRCLE TIME

Circle time provides experiential practice that gain communication, social skills, problem solving and other social and emotional competencies. It also provides a blend of structure, enjoyment and learning.





STAFF ACHIEVEMENTS

Mr. B. Balasubramanian, Assistant Professor, department of Mechanical Engineering has successfully completed his Ph.D. viva on the topic "Characterisation of Holoptelea integrifolia tree bank fibre and its reinforcement in epoxy matrix" at Anna University. Chettinad Tech wishes him a bright future in the field of Mechanical engineering.



Mr. S. Raja, Assistant Professor, English/Placement presented a paper titled "The impact of Al in the world of Literature" at Dr NGP College of Arts and Science College, Coimbatore on 28.02.24.



Mr B. Dheenadayalan, Assistant Professor, Department of Management Studies presented a paper titled "The impact of Gossip in Workplace" at Jamal Mohammed College, Trichy on 29.02.24.



PLACEMENTS











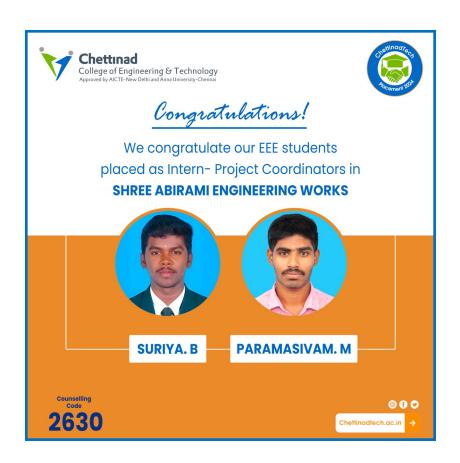


































STUDENTS ACHIEVEMENT







Congratulations!

to our ChettinadTech Kabaddi Team, for being the runners-up with cash Prize of Rs.11,000/in the District Level Competition.





Department of Physical Education









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