Chettinad College of Engineering & Technology
Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.

Newsletter

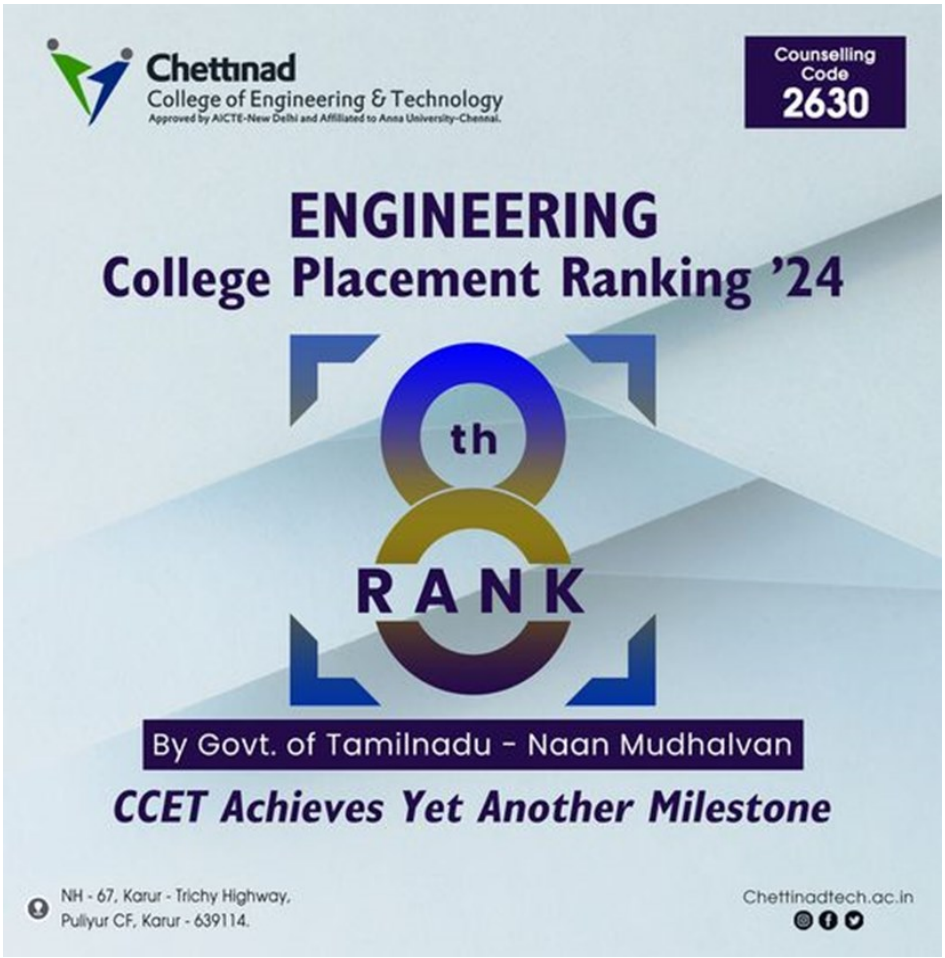
Issue 3 I MAY - JUN 2024

INSIDE THE ISSUE

- PLACEMENT RANKING 24
- RANK HOLDERS 24
- COLLEGE END PLACEMENT DAY
- DEPARTMENT ACTIVITIES
- PEER LEARNING
- SOCIAL CLUB ACTIVITIES
- STAFF ACHIEVEMENTS
- STUDENTS ACHIEVEMENT
- PLACEMENTS
- STUDENTS CREATIVITY
- CHETTINADTECH IN NEWS

ENGINEERING COLLEGE PLACEMENT RANKING 2024

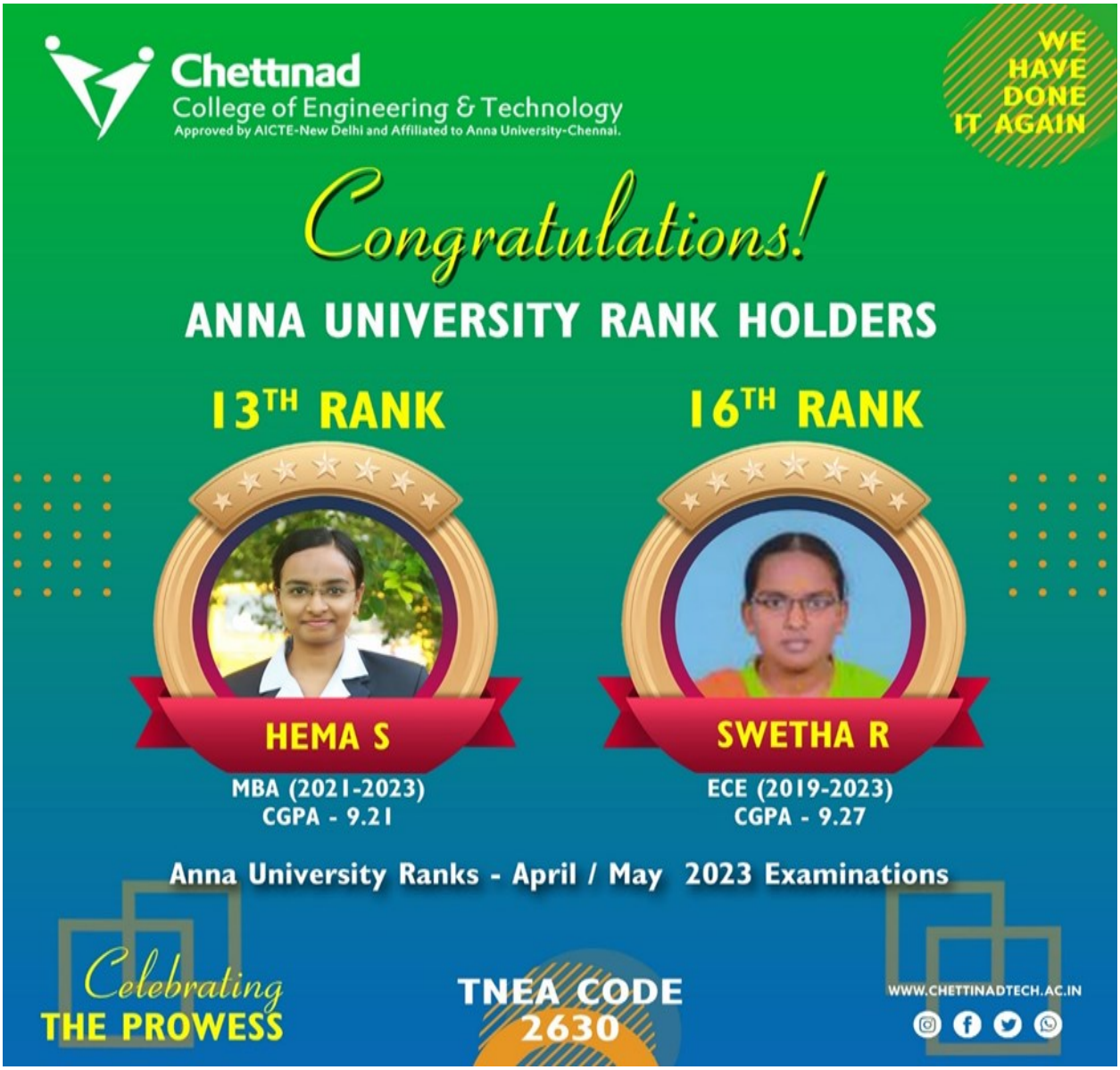
Chettinad College of Engineering and Technology is ranked 8th position in engineering college placement ranking 2024. This distinctive accomplishment proves our meticulous hardwork and commitment towards excellence. We thank our students, placement department and faculty members for their tireless efforts.



"The secret of success is consistency of purpose"

RANK HOLDERS - CELEBRATING EXCELLENCE

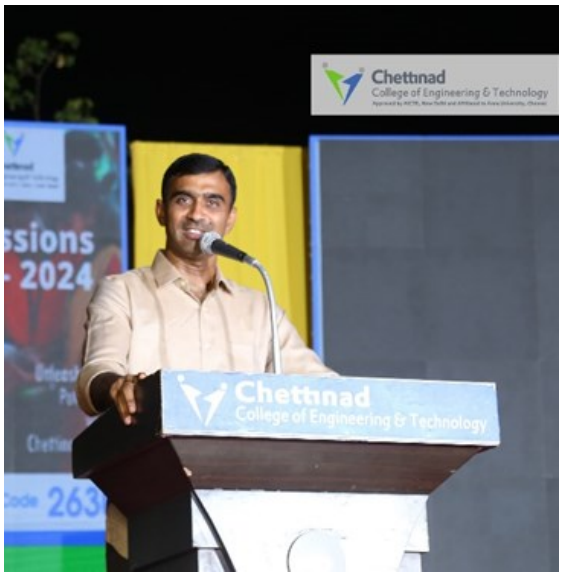
We are glad to announce our remarkable achievements at Anna University April May 23 - 24 Examinations. R. Swetha has achieved **16th Rank** in BE - Electronics and Communication Engineering, S. Hema has achieved **13th Rank** in Master of Business administration. A huge round of applause to our studious students and faculty members whose hard work and determination have made this possible.



'Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do.' — Pele

COLLEGE AND PLACEMENT DAY CELEBRATION 2024

On the 4th of May 2024, Chettinad College of Engineering & Technology joyfully celebrated its College Day and Placement Day. Mr. Kamalavel Rajendran, CEO of Mallow Technologies Pvt. Ltd., Karur, and Mr. Vijayakumar Thavamani, an esteemed alumnus of Chettinadtech and Staff Software Engineer at Vantiva Pvt. Ltd., Chennai, graced the event as Chief Guests. Our guests Mr. Kamalavel Rajendran and Mr. Vijayakumar Thavamani urged our students to develop their employability skills to get job opportunities and explained the vast scope of opportunities available for engineers. 91.44% of final - year students who secured positions in esteemed firms through both on - campus and off-campus recruitment drives, received their placement offer letters.



Our Chief guests motivating our students.

Chettinad
College of Engineering & Technology
Special Guest
We cordially invite you to our
Chief Guest

Chettinad
College of Engineering & Technology
SPORTS

Chettinad
College of Engineering & Technology

Chettinad
College of Engineering & Technology

Chettinad
College of Engineering & Technology

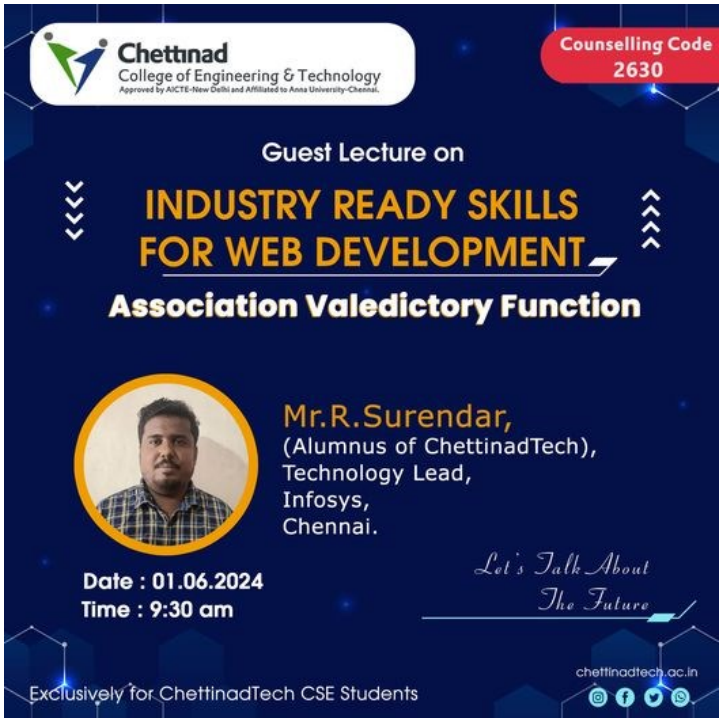
DEPARTMENT ACTIVITIES

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

The Department of Artificial Intelligence and Data Science held its annual valedictory function on June 21, 2024. The Chief Guest Mr. Yuvaraj Kannan A S, Chief Executive Officer, Incline Trainers released the AI&DS department Magazine “Autonetics” which covers the department students and staff achievements along with their various contributions and geared our students with his motivation.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

The Department of Computer Science held its annual valedictory function on June 1, 2024. The Chief Guest Mr. R. Surendar released the CSE department Magazine **"Quantum Quill"** highlighting the department students and staff achievements and contributions Mr. R. Surendar delivered an inspiring keynote address, emphasizing the importance of continuous learning and innovation in the rapidly evolving field of computer science.



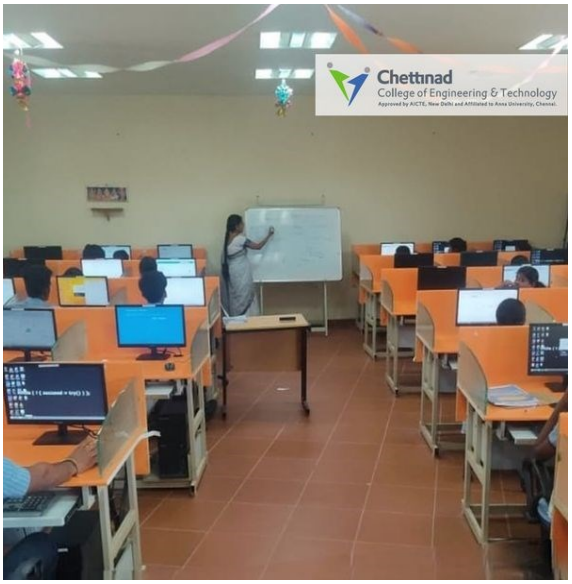
The Department of Computer Science and Engineering organized a farewell party for the final year students on 1st June 2024 and conducted many interesting games for the students like Musical Chair, Dance, filling air in the Balloon. All the students enjoyed a lot. A memorable video was also displayed for the students, adding more flavour to the event.

The Department of Computer Science and Engineering organized a 2 day **industrial visit,** from 12.04.2024 to 13.04.2024 to Thiruvananthapuram Vikram Sarabhai Space Centre, Museum. Our students gained knowledge about basic rocket, space vehicles and Indian satellites like SLV, ASLV, PSLV, GSLV and LVM3 .They also visited Vagamon to refresh and rejunavate.

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

The Department of Electronics and Communication Engineering held a farewell party on June 3, 2024, to bid farewell to the final - year students. The event was attended by all the faculty members and final year students of the department.

The Department of Electronics and Communication Engineering organized a hands - on training session on **"VLSI Design and Modelling Styles Using Xilinx Vivado"** for II ECE students on May 21, 2024,to highlight the future potential of VLSI technology. The session covered a range of topics, including an introduction to VLSI, the VLSI design flow, an introduction to HDL design and verification, getting started with Xilinx Vivado, and teaching students to design and verify combinational circuits using various modelling styles and waveform analysis.



On 25th of May 2024, the Electronics and Communication Engineering (ECE) Association organized its annual Valedictory Function iniviting Ms. Revathi Dhanasekaran, Team Lead , Accenture Solutions Pvt Ltd, Chennai, as chief guest. The chief guest provided an in - depth analysis of the current trends and future prospects in web development and Java programming. The session concluded with an interactive Q&A segment, where students had the opportunity to ask questions gain further insights.

The Department of Electrical and Electronics Engineering organized a 4 day Industrial Training for our third - year students at Chettinad Cement Corporation Ltd, Karikali, Dindigul on 28.05.2024 to 31.05.2024. The Industrial Training at Chettinad Cement Corporation Ltd aimed to provide practical insight into the electrical systems and maintenance processes critical to cement manufacturing.

As part of the orientation, the Department of Electrical and Electronics Engineering organized a **'Holistic Education'** for the next level semester of Third and Final Year EEE Students on 06.03.2024. Mr. N. Vijayasarathi, HoD/EEE delivered information to the students regarding the college's mission & vision, disciplinary rules and regulations to be followed in the college, the subjects and faculty for the academic year 2023 - 2024.

DEPARTMENT OF MECHANICAL ENGINEERING

The Department of Mechanical Engineering conducted Association Valedictory function of our Mechanical Engineering Students Association (MESA) on 12.06.2024 with the Chief Guest Mr. N. Vivek Karthik, Our esteemed Alumni for the occasion, a Digital Marketer, Digisailor company Tuticorin, hosting a guest lecture on **" Digital Marketing and Personality development "**. The resource person provided valuable insights to our students with thee current trends and requirements in the field of Digital Marketing and also explained about personality development.

DEPARTMENT OF MANAGEMENT STUDIES

The "**Lava Walk"** a team building activity was designed and executed to cultivate essential skills among our MBA students. This activity fosters a sense of camaraderie and collaboration among team members when they work towards a common goal.

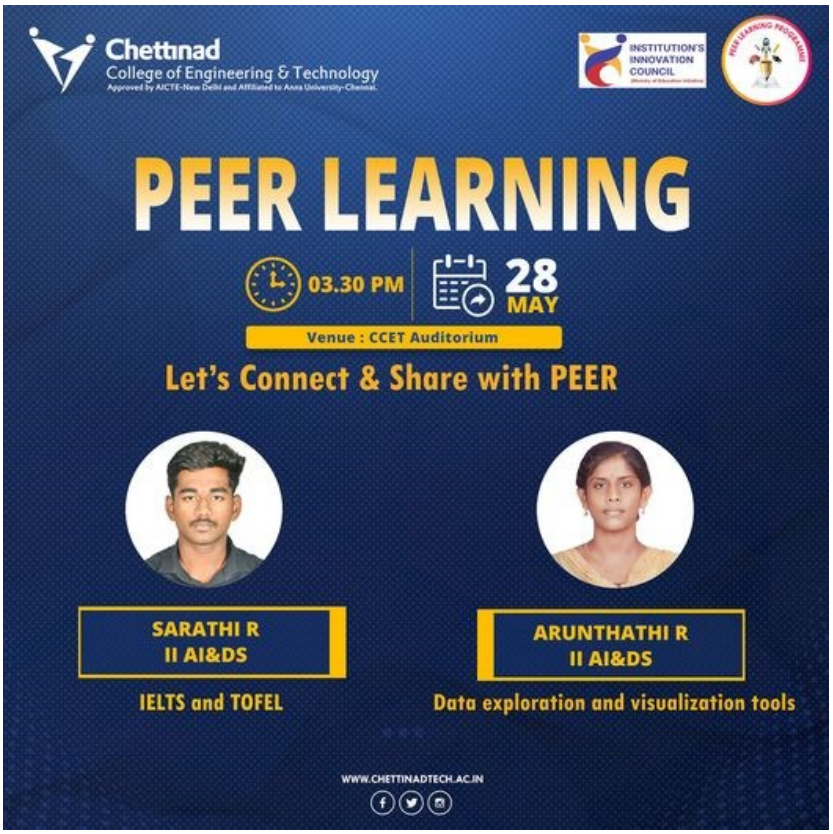
The Goodie Bag Skit an activity was conducted for team - building and to collaborate, think critically, and showcase their presentation skills. Participants are tasked with crafting short skits using random items from a 'goodie bag,' fostering creativity and adaptability in a business context.

The department of management studies organized a One Day Personality Workshop on 07.06.2024. Dr. J.J. SAVITHRI, Professor, Jansons School of Business, Coimbatore, engaged our students in self - assessment exercises to gain deeper self - awareness and verbal and non - verbal communication to practice and refine their communication skills. Motivational activities and talks inspired our students to adopt a more optimistic outlook.

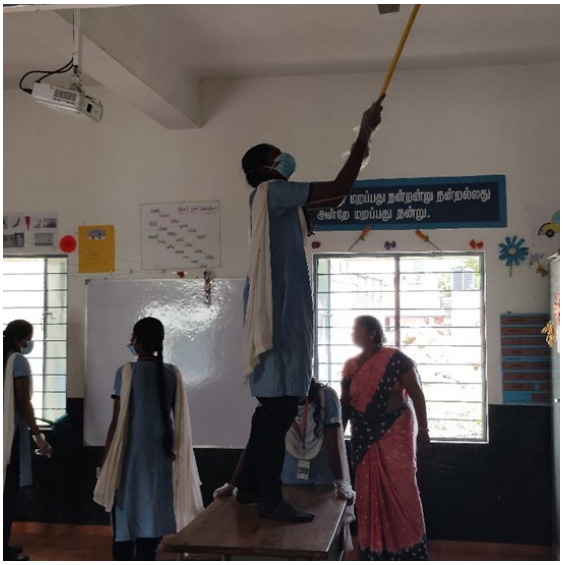
The Department of Management Studies organised an industrial visit on May 10th and 11th, 2024, to give first - year MBA students , a hands - on experience and practical industry insights. The trip to Vagamon and Kochi Kerala Electrical & Allied Engineering Co. Ltd., aimed to deepen students' understanding of management practices, operational strategies, and the application of theoretical concepts in real - world situations.

PEER LEARNING

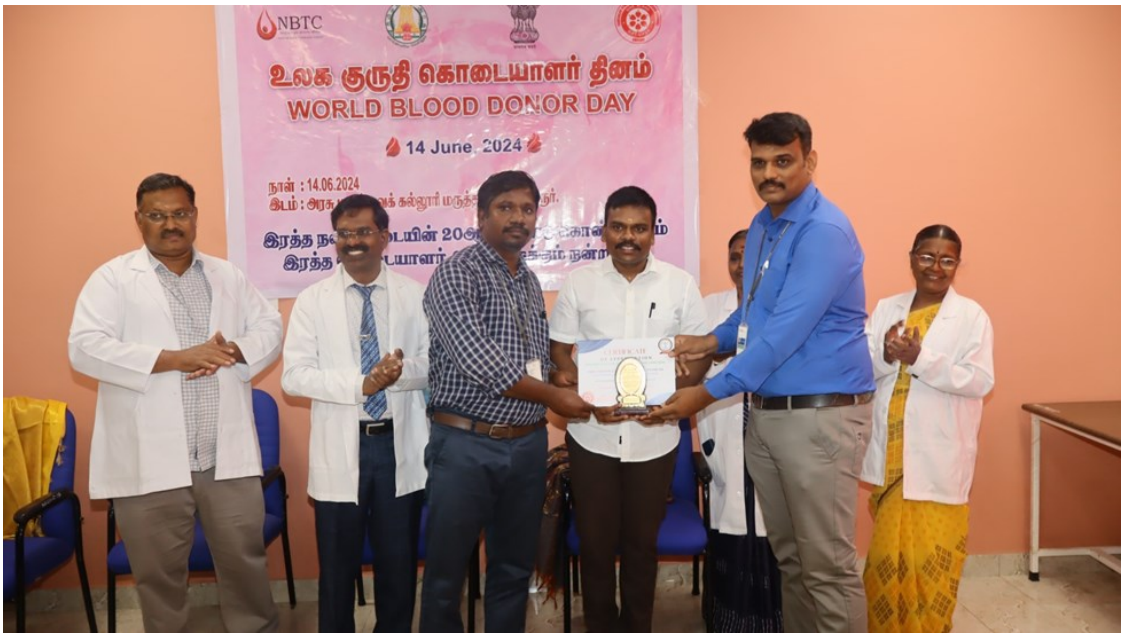
Peer learning is a collaborative approach to learning and development in which individuals with similar knowledge or experience work together to learn and achieve a common goal. It enhances the learning experience and develop skills such as teamwork, communication, and problem - solving and improve overall productivity and performance. R. ARUNTHATHI and R. Sarathi of II - Year AI&DS , shared their learnings on **"Data exploration and visualization tools"** and preparation on **IELTS and TOFEL** among the peers .



The social welfare clubs of Chettinad College of Engineering and Technology organized **a school campus cleaning activity on 30.05.2024 at Panchayat Union Primary School, Puliyur, Karur**. Totally 20 student volunteers involved in this cleaning activity. Cleaning every classrooms, school campus and surrounding areas of the school. This activity not only improved the environment but also created a positive atmosphere for learning. Such initiatives showcase the commitment of our students towards community service and inspire others to contribute to the betterment of society.



The Government Medical College Hospital, Karur, celebrated "**World Blood Donor Day**" on June 14, 2024. Our Chettinad College of Engineering and Technology has been honoured with an award and certificate for our contribution of approximately 100 units of blood every year. The award was received by ChettinadTech Social Welfare Club Coordinators Dr. S. Gopinath, Sr. AP/Chemistry, and Mr. K. Rajasekar, Sr. AP/Mechanical Engineering.



Our Social welfare clubs of Chettinad College of Engineering and Technology along with Pasupathypalayam police station organized "**drug abuse rally**" on **26.06.2024** from Chettinad College of Engineering and Technology campus to Puliyur bus stop. Our first year ECE students participated in the rally with banners and placard to create awareness about the impacts of drugs to the people and commuters.

World Environment Day, was celebrated in our college by our students and faculty members by planting tree saplings at different locations, raising awareness about the importance of our environment's protection. This initiative fosters a positive attitude among students towards environmental preservation.

Go green, breathe clean.

SPORTS

On June 21, Chettinad College of Engineering and Technology celebrated **International Yoga Day** with enthusiasm and dedication. Organised by our Fitness Committee, the event aimed to promote the physical and mental well - being of our students. The session was led by our esteemed Physical Director, Mr. Sivamuthu P, who guided the students through various yoga asanas and breathing techniques. The event highlighted the importance of yoga in maintaining a balanced lifestyle, reducing stress, and improving overall health. Students experienced the profound benefits of yoga, fostering a sense of tranquility and focus.

We extend our heartfelt gratitude to all the students who participated, making the event a grand success. This celebration not only reinforced our commitment to fitness and wellness but also strengthened the community spirit within our college.

Let's continue to embrace the practice of yoga and incorporate its principles into our daily lives for a healthier and more harmonious future.

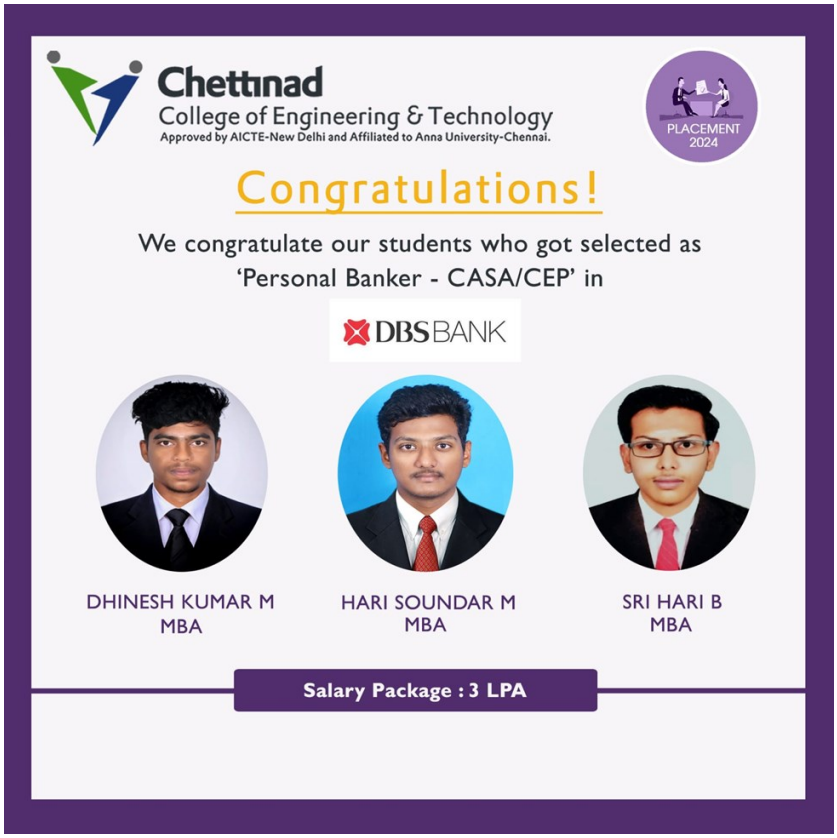
STUDENTS ACHIEVEMENT

Our III CSE student M. Mathanraj got summer internship at NIT Trichy.

Our I - Year MBA students secured four first prizes with cash awards at the National Level Management meet ADVIK 2024, organised by Knowledge B School, Salem.

PLACEMENTS

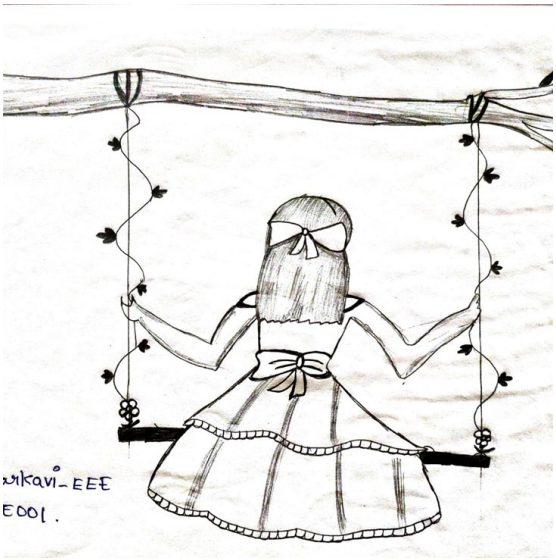
Chettinad
College of Engineering & Technology
Approved by AICTE-New Delhi and Anna University-Chennai
Counselling Code 2630
Congratulations!
We congratulate our MBA students placed as Relationship Manager - II Cadre
SALARY -5.04 LPA
ON - CAMPUS PLACEMENT '24
DEEPAK S B
GOPINATH V
VIVEKANAND R
RUBAN SAJI L
SARAVANAKUMAR D
SANJAY M
KARTHIKEYAN A
CUB
CITY UNION BANK
ChettinadTech.ac.in


Chettinad
College of Engineering & Technology
Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.
PLACEMENT 2024
Congratulations!
We congratulate our students who got selected as
'Personal Banker - CASA/CEP' in
DBS BANK
DHINESH KUMAR M
MBA
HARI SOUNDAR M
MBA
SRI HARI B
MBA
Salary Package : 3 LPA

Chettinad
College of Engineering & Technology
Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.
PLACEMENT 2024
Congratulations!
We congratulate our students who got selected as Trainee Engineer in
DEA DIGITECH
Electrical & Automations
Yoheshwar S
CSE
Renganathan V
CSE
www.chettinadtech.ac.in

Chettinad
College of Engineering & Technology
Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai.
Our Final Year Students Placed as "Sales Executive" in
lenskart
SALARY PACKAGE : Rs. 21,000/- per month
KRISHNA PRASATH A
CSE
HARI SOUNDAR M
MBA
KARTHIKEYAN A
MBA
MADHAVAN A
MBA
PAVITHRA M
MBA
SANJEEVI C
MBA
SANTHOSH M
MBA
THIRUPPATHI PRAKASH S
MBA
YUVARAJ G
MBA
www.chettinadtech.ac.in

STUDENTS CREATIVITY



CHETTINADTECH IN NEWS

இந்தியாவில் அதிக படங்களுடன் வெளிவரும் ஒரே மாலை நாளிதழ்

மாலை தமிழகம்

கரூர் செட்டிநாடு பொறியியல் கல்லூரியில் கல்லூரி நாள், வேலை வாய்ப்பு தின விழா

கரூர், மே 5-

கரூர் புலியூர் செட்டி நாடு பொறியியல் மற்றும் தொழில்நுட்பக் கல்லூரி யில் கல்லூரி நாள் மற்றும் வேலை வாய்ப்பு தின விழாகல்லூரி வளாகத்தில் கொண்டாடப்பட்டது. விழாவில் சிறப்பு விருந்தி னராக மேலோ டெக்னா லஜிஸ் பிரைவேட் லிமி டெட்தலைவர்கமலவேல் ராஜேந்திரன் மற்றும் சென்னை வேண்டிவா பிரைவேட்லிமிடெட்தவ மணி செட்டிநாடு முன் னாள் மாணவர் மென் பொருள் பொறியாளரு மான விஜயகுமார் ஆகி யோர்சிறப்புவிருந்தினராக கலந்து கொண்டு பேசுகை யில், பொறியியல் துறையின் சிறப்புகளைப் பற்றியும் அதில் சிறந்த வேலையை அடைய வேண்டி தங்களுக்குள் வளர்த்துக் கொள்ள வேண்டியதிறமைகளைப் பற்றியும் விரிவாக எடுத் துரைத்தனர். மேலும் பல பன்னாட்டு நிறுவனங் களில் வேலை வாய்ப்பு பெற்ற 91.44 % இறுதி ஆண்டு மாணவர்கள் 171 பேருக்கு 303 பணி நியமன ஆணையை வழங்கினர். முன்னதாக, விழாவில் கல்லூரி இயந்திரவியல் துறை தலைவர் வி.ஹரி பிரசாத் வரவேற்புரை ஆற்றினார்.

கல்லூரியின் முதல்வர் அ.புனிதா கல்லூரியின் ஆண்டு அறிக்கையை வாசித்தார். இறுதியாக முதுகலை வணிக மேலாண்மை துறை தலை வர் தர்மலிங்கம் நன்றி கூறினார். தொடர்ந்து கல்லூரி மாணவ, மாண வியர் கலை நிகழ்ச்சிகள் நடந்தது. நிகழ்ச்சி ஏற்பாடு களைகல்லூரியின்நிர்வாக அலு வலர்பி.சதீஷ்குமார், நிக ழ்ச்சி ஒருங்கிணைப் பாளர்கள் மற்றும் ஊழியர்களும் செய்து இருந்தனர்.

Chettinad
College of Engineering & Technology
Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.

NH-67, Karur-Trichy Highway, Puliyur CF, Karur, Tamil Nadu – 639114.

93450 02630, 93607 02630

principalccet@chettinadtech.ac.in

www.chettinadtech.ac.in