



Chettinad

College of Engineering & Technology

Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.

Newsletter

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STAR RATED PERFORMANCE OF CCET

The Ministry of Education, Govt. of India, had published the Innovation Council Star Rating to promote Innovation, Incubation, Entrepreneurship, and Start-up initiatives in Higher Educational Institutions of India annually. In Institution Innovation Council (IIC) Star rating 2023, Chettinad College of Engineering & Technology was awarded with 3 Stars.



*The secret of joy in work is contained in one word-excellence.
To know how to do something well is to enjoy it.*

- Pearl S. Buck

CHILDREN'S DAY

Children's Day was celebrated in our campus on November 14, 2023 with fun activities and games. The female faculties dedicated a special song and the male faculties presented a thought-provoking drama for our students. The event was filled with joy.



12TH GRADUATION DAY

Chettinad College of Engineering & Technology celebrated its 12th graduation ceremony for the 2019, 2020, 2021 and 2022 batched on 24.11.23. **Mrs. Geetha Muthiah**, the Chairperson of Chettinad Educational Institutions, who presided over the ceremony, commended students' dedication and urged them to embrace lifelong learning. The Chief Guest **Mr. Boopathi Balasubramanian**, Joint Director of UBS AG Singapore, delivered an inspiring keynote address, stressed on the importance of 'perseverance' and to have global perspectives in today's world. Students who excelled in Anna University examinations were recognized for their exceptional performance. 376 young engineers were conferred with their degrees as they embark on their journey into professional life.



DIGNITARIES AT THE 12th GRADUATION CEREMONY

GLIMPSES OF 12TH GRADUATION DAY



Smt. GEETHA MUTHIAH,
Chairperson of Chettinad Educational Institutions.



Mr. Boopathi Balasubramanian,
Joint Director of UBS AG Singapore.



DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

The II - Year Artificial Intelligence and Data Science students were on a two day field trip to YASKAWA, ASTRATEK PRECISION MANUFACTURER Pvt. Ltd, Bangalore, on 15th & 16th Nov 2023. Our students had an opportunity to learn about Robot Axis and assembly of Robots through Power Point Presentation.



An activity titled **Mystic Mathematics** was conducted for the first year students on 11.12.23. This activity enhanced the mathematical and arithmetic skills of students.



Anagram, a non-technical activity was organised for the first year students to improve and enhance their vocabulary and reading skills on 04.12.23.



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

‘Deploy the Solution’, a technical activity was conducted for the first year students on 10.11.23. Our students learnt to find solutions and improved their problem solving skills.



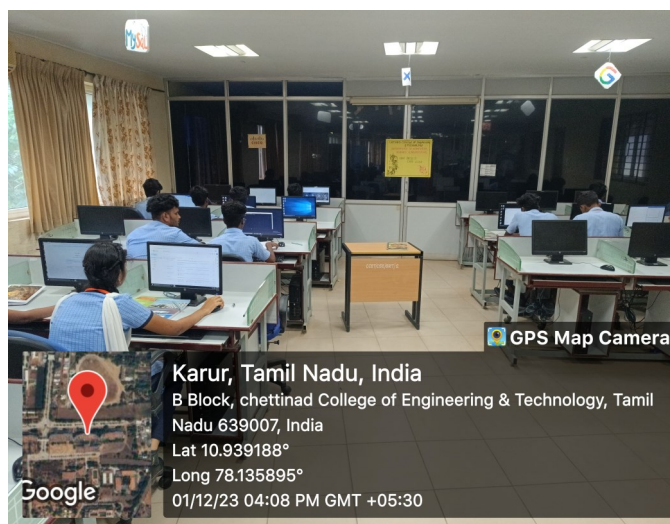
A poster design competition was organized for the young engineers on the topic, **Engineering Marvels: Past, Present, and Future**, The Role of Technology in Building Smart Cities, The Impact of Engineering on Global Health and Well-being, Robotics and Automation: Redefining the Future of Industries, cyber security challenges in the Age of Digital Engineering, Sustainable energy in 2050. The event took place on 07.11.23 and students actively participated in it.



To create awareness on science, technology and current affairs ,**Tech Quiz**, a technical activity was organized on 24.11.23.



The activity was conducted for second year students. It helped students upgrade their technical knowledge. All the students actively participated in the event.



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

‘Making of an Electromagnet’, a technical activity was conducted for the first year students on 22.11.23. Our students learnt the process of constructing an electromagnet, developed problem-solving skills, critical thinking and analytical abilities.



On 27.11.23, Dr. N. SampathKumar, Principal, SSM College of Arts and Science Dindigul, delivered a talk on **“Role of Basic Sciences in Engineering”**, shared his expertise to all the first years on the study of physics, mathematics and chemistry and its application in various engineering disciplines with many examples.



The “**Electroniz ‘23**” a technical contest was conducted for our ECE students on November 7th. All the teams enthusiastically took part in the contest and showcased their hidden talent and thinking abilities.



The “**TECHNOPHILIA 2K23**”, a technical contest was conducted for the first year students on 3.11.2023. Our students enthusiastically took part in the contest and showcased their hidden talent.



DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

Fruit battery, an activity was organized for the first year students on 11.12.23. Students learnt to find how fruits produce electricity when in contact with metal.



In order to learn and find the water quality parameters are P^H , hardness of water, Alkalinity and TDS, a chemistry activity titled **Water Audit** was arranged for first year students on 13.12.23.



Binary Breakthroughs: The Combinational Logic Challenges, a technical contest was organized for the II and III - Year students on 15.11.23. Students had an opportunity to learn about analysis and design of various digital electronic circuits in combinational logic circuits.



The ChettinadTech Green Energy Cell and the Department of Electrical and Electronics Engineering organized together conducted a one-day intra level event **“Shaping a Sustainable Future”** on 14th December 2023. This event encouraged our students creativity while reinforcing the concept of upcycling.



DEPARTMENT OF MECHANICAL ENGINEERING

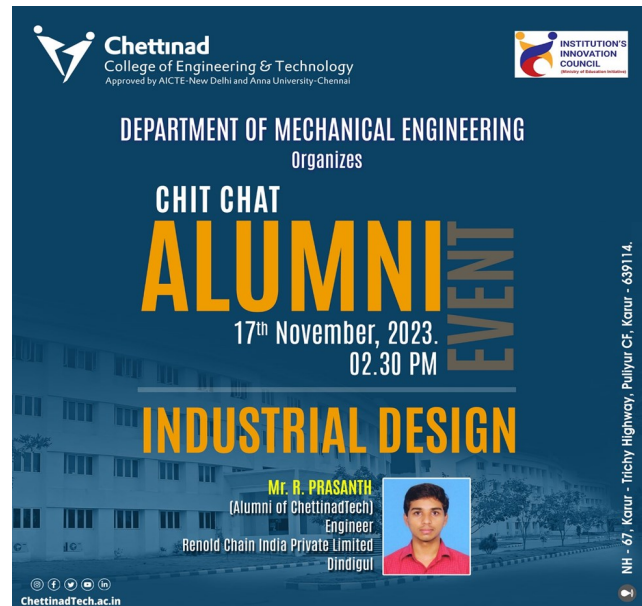
On November 4, 2023, the ChettinadTech Mechanical Department conducted a workshop on **'IC Engine to E - Vehicle Conversion'** for Mechanical Engineering students. Our students gained insights into the latest advancements in the e - vehicle industry, which is crucial for staying updated in a rapidly evolving field.



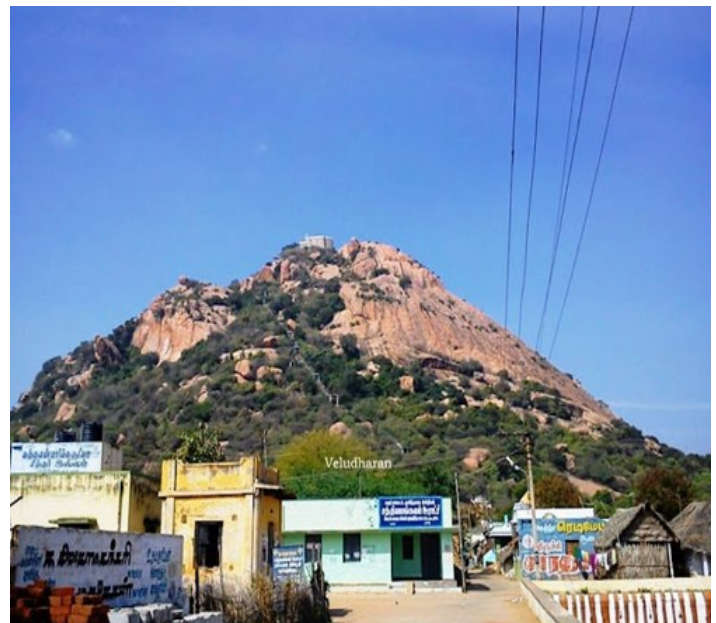
Model making using waste materials", an activity was organized for the I - Year students on 14.11.23. This activity enabled the students to showcase their design talents and skills by creating mechanical component models .



The Department of Mechanical Engineering conducted **Alumni Chit Chat** event on “**Industrial Design**” for our second year and third year Mechanical Engineering students on 17.11.2023. This fieldtrip was very useful and informative to gain insights into Automobile Engineering concepts.



Our I - Year students were on a Heritage trip to **Sri Rathinagiriswarar Temple, Aiyarmalai** on 28.11.23 and learned about the history of the temple, ancient Tamil traditions and Chola era inscriptions and old Tamil scripts used in the temple rocks.



DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies organized a National Level Management Meet” for MBA students in the name of “**CAMS MEET-2023**” on 30th November 2023. Many events like Best Manager, Business Quiz, Ad-Zap, Stock War, HR Games, Corporate Walk were conducted. More than 358 Students from 21 different colleges in and around Tamilnadu participated.



The Department of management studies conducted an Intra Department Management Meet” for our MBA Students in the name of **“SAMRAJIYAM-2023”** on 9th November 2023. Nine different events were conducted & all students from I & II MBA actively participated in the events.



PEER LEARNING PROGRAMME



PEER LEARNING



03.30 PM

01
NOV

Venue : CCET Auditorium

Let's Connect & Share with PEER

**SURYA PRAKASH. R
II MBA****ROLE OF PETROLEUM INDUSTRY
IN INDIAN ECONOMY****SUGANYA S
II MBA****INTRODUCTION TO ABACUS**WWW.CHETTINADTECH.AC.IN

SOCIAL CLUB ACTIVITIES

At the Wildlife Week Celebration organised by the Tamil Nadu Forest Department, Karur, 18 participants from Chettinad College of Engineering and Technology showcased their exceptional skills and passion for the environment at the competitions held on October 7, 2023, at the Government Arts College, Karur. Our student M. Arsath Ansari of II ECE and J. Ansari of IV CSE got prizes in photography, N. Thanveer Ahamed of II ECE grabbed prize in Essay writing, M. Megarnisha Begum of II ECE got prize in Drawing competition.



BLOOD DONATION CAMP

Chettinad College of Engineering and Technology in Karur organised a **Blood Donation Camp** in partnership with the Government Medical College Hospital on November 9, 2023. Chettinad Tech's social welfare clubs and the hospital's medical team collaborated to conduct this event dedicated to a noble cause. Our Chettinad Tech students, contributed 53 units of blood, making a substantial impact on saving lives and supporting the healthcare system.

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The Social Welfare Clubs
of ChettinadTech

welcome you all to the

BLOOD DONATION CAMP

09th November,
2023

Time : 10.00 AM
Venue : G Block

In Association with
Government Medical College & Hospital,
Karur.

NH - 67, Karur - Trichy Highway, Puliur CF, Karur - 639114.

WWW.CHETTINADTECH.AC.IN

CHILDREN'S DAY RALLY

The Social Welfare clubs at ChettinadTech joined a rally organised by the Karur Collectorate and Children's Welfare Department in celebration of Children's Day. By participating in this event, our college volunteers demonstrated a strong commitment to the welfare and development of children in society. With 123 dedicated volunteers from our college participating, the rally played a crucial role in raising awareness about important issues related to children's safety and development. In addition to showcasing our commitment, our volunteers sent a powerful message about the importance of supporting and advocating for children. We applaud all the volunteers for their active participation and commitment to promoting the welfare and development of children.



Our college organized a visit to **Vanagam, a farmer firm in Kadavur**, on December 5, 2023. This Agricultural visits is highly informative and beneficial, providing participants with a practical understanding of farming practices, techniques, and the overall agricultural process. Students learning about sustainable and eco-friendly farming methods that prioritize the health of the environment and soil and step-by-step processes involved in agriculture, from planting and cultivation to harvesting.



Our college's NSS volunteers actively participated in organizing an **Annathanam function** for the public through **Sri Devikarumari Ayya Seva Sangam at Velliyana, Karur on 03.12.2023**. Benefitting a total of 1000 people, providing food for the needy with a strong commitment to community service.



WELLNESS

On October 3rd and 4th, a session on '**Mental Wellness and Growth Mindset**' was conducted for the I - Year BE/B.Tech students. The sessions were conducted by Ms. Mahashweta S. Wellness Head, Chettinad Education and Services, Chennai. She underscored the significance of the four years of study for creating new chapters in their lives, attaining their goals, and personal growth and elaborated on "The Seven Habits of Highly Effective People."



STUDENTS ACHIEVEMENT



Congratulations

Event Winners

SABAREESAN S, PRAVIN KUMAR S of II Year ECE won First Prize in the event
"Waste to Wow" in the National Level Symposium "Genio 2K23"
held at Anna University Regional Campus, Coimbatore on 31.10.2023

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PLACEMENTS



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Congratulations!

We congratulate our students who got selected as
Trainee Application Engineer in



TECHNOLOGICS






Kothai Malar M
CSE

Menaga B
EEE

Kamali C
ECE

Malathi G
ECE

Salary Package : 4 Lakhs per Annum






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Congratulations!

We congratulate our student who got selected as
Executive - "Client Acquisition" in




VIVEKANANDH R
MBA

Salary Package : 4 Lakhs per Annum






www.chettinadtech.ac.in

Congratulations

We congratulate our students who got selected
as Junior Process Associate in

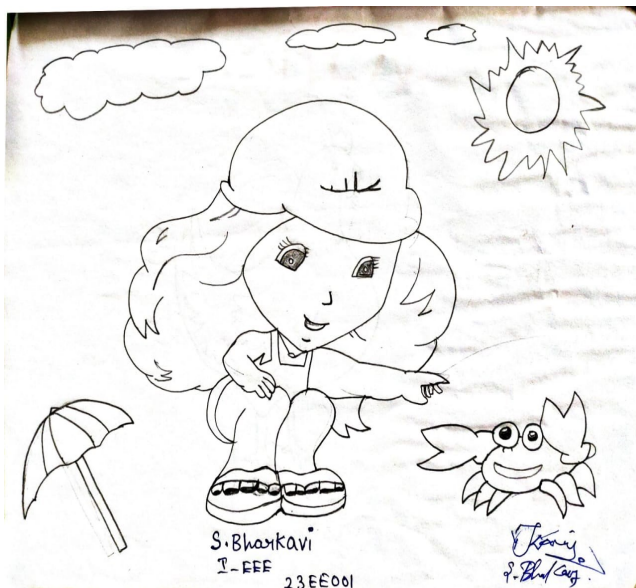
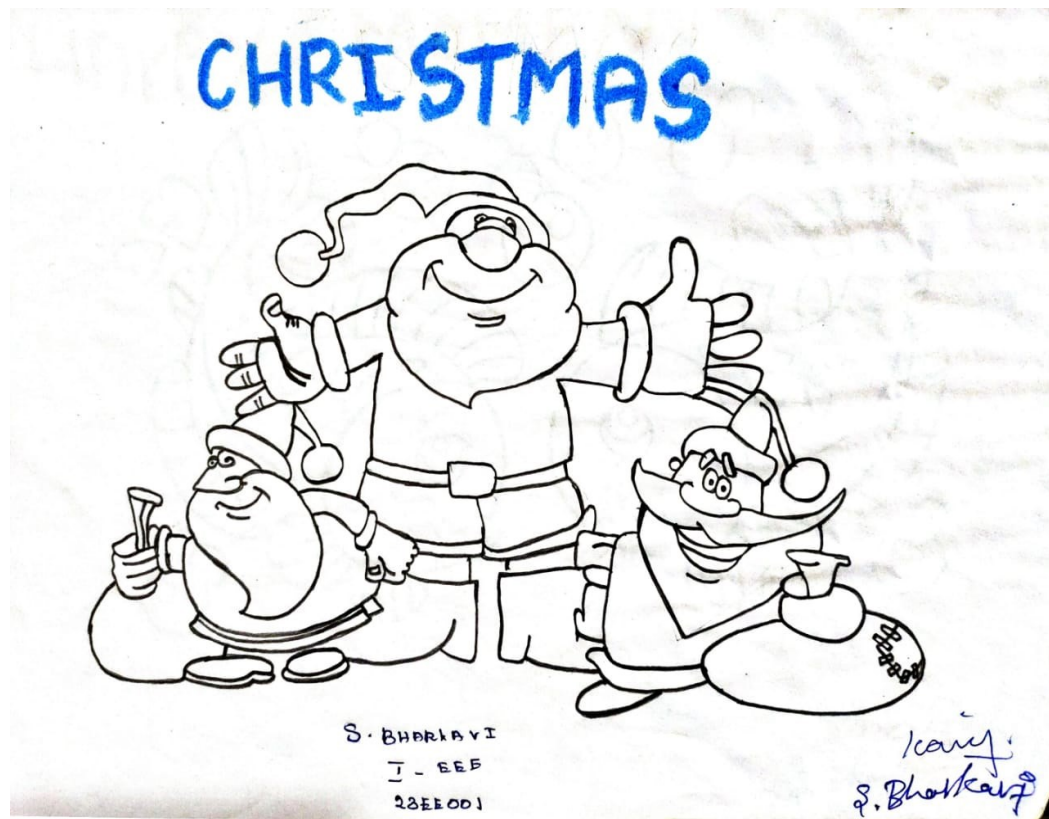


Congratulations!

We congratulate the **43 students**
from ECE & EEE of ChettinadTech,
who got selected as Graduate Engineer Trainee
in **PEGATRON TECHNOLOGY** India Private Limited.

PEGATRON

STUDENTS CREATIVITY



CHETTINADTECH IN NEWS



கருர் புலியூர் செட்டிநாடு பொறியியல் கல்லூரியில் 12வது பட்டமளிப்பு விழா

கருர், டிச. 17- கருர் புலியூர் செட்டி நாடு பொறியியல் கல்லூரி யின், 12ம் ஆண்டு பட்ட மளிப்பு விழா, கல்லூரி களையரங்கில் நடை பெற்றது. செட்டிநாடு கல்வி நிறுவனங்களில் அதிபர் மற்றும் குழு நிர்வாகிகளின் அழங்காவலர் ஸ்ரீமதி கீதா முத்தையா தலைமையேற்று தலைமை உரையாற்றி தொடங்கி வைத்தார். கல்லூரியின் முதல்வர் புனிதா வரவேற்புரை யாற்றினார். சிறப்பு விருந்தினராக சிங்கப்பூர் யு.பி.எஸ்., ஏ.ஜி., இணை இயக்குனர் பூபதி பாலகப் பிரமணியம் கலந்து



கொண்டு சிறப்புரையாற்றி னார். அப்போது அவர் பேசும்போது, "மாறிவரும் தலை யுகத்தில் விடா முயற்சியும், தன்னம் பிக்கையும், உழைப்பும் இருந்தால் எதையும் சாதிக்க முடியும். புதிய வற்றை தேடி படிக்க வேண்டும். பாடப்புத்தகம் தவிர்த்து உலகளாவிய அறிவை வளர்த்துக்

கொள்ள வேண்டும்," என்றார்.

தொடர்ந்து 375 மாணவ, மாணவியருக்கு பட்டம் வழங்கி பாராட்டி னார். முன்னதாக சிறப்பு விருந்தினர் அண்ணா பல் கலைக்கழக அளவில் ரேங்க் பெற்றவர்களுக்கு சான்றிதழ் மற்றும் பதக்கம் வழங்கி பாராட்டினார். விழாவிற்கான நிகழ்ச்சி

ஏற்பாடுகளை கல்லூரியின் நிர்வாக அலுவலர் சதீஷ் குமார், நிகழ்ச்சி ஒருங்கி ணைப்பாளர்கள் முனைவர் தர்மலிங்கம், மூத்த உதவி பேராசிரியர் பாண்டி மற்றும் அனைத்து ஊழியர்களும் ஏற்பாடு செய்திருந்தனர். இதில் மாணவ, மாணவியர் அவர்களின் பெற்றோர் கலந்து கொண்டனர்.



Chettinad engineering college celebrates 12th Graduation Day

Tiruchy: Chettinad College of Engineering and Technology celebrated its 12th Graduation Day on college campus on Saturday. A Punitha, principal, and Geetha Muthiah, chancellor of Chettinad Academy, welcomed the students. Boopathi Balasubramanian, associate director of UBS AG, Singapore, delivered the keynote address.

தீன மலர்



புலியூர் செட்டிநாடு பொறியியல் கல்லூரியில் நடந்த பட்டமளிப்பு விழாவில் மாணவி ஒருவருக்கு சிங்கப்பூர் யுபிஎஸ் ஏஜி சாப்ட்வேர் நிறுவன இணை இயக்குனர் பூபதி பட்டம் வழங்குகிறார். அருகில் செட்டிநாடு கல்வி நிறுவனங்களின் தலைவர் கீதா, கல்லூரி முதல்வர் புனிதா, நிர்வாக அலுவலர் சதீஷ்குமார்.

‘விடா முயற்சி இருந்தால் எதையும் சாதிக்கலாம்’

கருநா, டிச. 17-

புலியூர் செட்டிநாடு பொறியியல், தொழில் நுட்பக் கல்லூரியின் 12வது பட்டமளிப்பு விழா நடந்தது.

செட்டிநாடு கல்வி நிறுவனங்களின் தலைவர் கீதா தலைமை வகித்தார். கல்லூரி முதல்வர் புனிதா வரவேற்றார். சிறப்பு விருந்

தினராக சிங்கப்பூர் யுபிஎஸ் ஏஜி சாப்ட்வேர் நிறுவன இணை இயக்குனர் பூபதி கலந்து கொண்டு, மாணவ, மாணவிகளுக்கும் அண்ணா பல்கலைக்கழக அளவில் ரேங்க் பெற்றவர்களுக்கும் பட்டம் வழங்கி பேசுகையில், “இப்போது மாறிவரும் நவீன யுகத்தில் விடா முயற்சி, தன்னம் பிக்கை, உழைப்பும் இருந்

தால் எதையும் சாதிக்கலாம். புதியவற்றை தேடி படிக்க வேண்டும்”, என்றார்.

விழா ஏற்பாடுகளை கல்லூரி நிர்வாக அலுவலர் சதீஷ்குமார், நிகழ்ச்சி ஒருங்கிணைப்பாளர்கள் பேராசிரியர் தர்மலிங்கம், உதவி பேராசிரியர் பாண்டி மற்றும் ஊழியர்கள் செய் திருந்தனர்.



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