

# **Newsletter**

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## **PONGAL CELEBRATION**

On January 11.1.24, Chettinad College of Engineering & Technology Karur celebrated Pongal festival with funfilled activities with nativity. The festivity was soared with Uriadi (pot breaking), Three-Legged Race, Cup Coin Race, Balloon Stick balance, Gunny Bag Race, Squat Jump, Cup with Ball Pass, Brick Walk, Silambattam and Musical Chairs. Many students and faculty members enthusiastically participated in all events. The Pongal celebration was celebrated in a vibrant tapestry of tradition, competition, and community spirit.



There is immense power when a group of people with similar interests gets together to work toward the same goals.

Idowu Koyenikan













Pongal celebrations in our college

## REPUBLIC DAY

Republic Day is a day of national rejoicing and it is celebrated with great zeal and national spirit at Chettinad College of Engineering & Technology on 26 January 2024. The 73th Republic day was celebrated with great enthusiasm by hoisting our national flag by Mr. B. Sathishkumar, Adminstrative officer, and distributing sweets.





## DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

In collaboration with SSF, Chettinad college of Engineering & Technology conducted **AMD Pervasive AI Developer workshop** in our campus on 20.02.2024. Mr. Bharat Pechetti, Resource person from AMD, delivered keynote lecture about AMD high performance computing Processors and AMD AI software used in high performance computing applications. Ms. Shuba Bhat, Resource person from SSF, discussed about AMD AI contest idea submission procedure. As an outcome of this workshop, 94 Teams (270 students from Department of AI&DS, CSE, ECE, EEE and Mech) submitted their ideas in AMD AI contest website.





The Department of Artificial Intelligence and Data Science conducted a three days value added course on "Full Stack Development Module I" from Feb 15<sup>th</sup> to Feb 17<sup>th</sup> to enhance student proficiency in the web technology.



### DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

The Department of Computer Science and Engineering conducted a one-day hands-on workshop on "Prototyping Your Way into Web Design" Mr.Jayasurya Gnanavel, Founder and CEO of Cybernaut, Chennai, conducted the hands-on training session on web development, covering the WordPress application. He also offered valuable guidance on interview preparation and project development to enhance their skills.



A technical activity, **Tech Buzz**, was conducted on January 2, 2024, for Year I CSE students to find a solution for a problem statement through Python Programming. This activity enabled The students to find and present a solution for the problem. It was an activity designed to enhance participants' Python programming proficiency and problem-solving skills.



## DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

The Department of Electronics and Communication Engineering conducted a three-day hands-on training on **"C programming"** for third-year ECE students from January 22nd to January 24th, 2024, to enhance the students' proficiency in C programming and develop logical problem-solving skills. This activity-based method of instruction enable our students to practically apply what they learn, gain a better understanding, and help in the retention of the concepts.





"VISHISHTAH '2K24" a technical contest was organized for the ECE students on February 16,2024, to promote technical learning, problem-solving, and creativity in an engaging and competitive setting. The students participated enthusiastically and proved their talent.





### DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

The Department of Electrical and Electronics Engineering organised a three-day value-added course on "**C Programming**" from January 22nd to January 24th, 2024, aiming to enhance students' C programming skills and develop their problem-solving logic and to equips with advanced techniques and best practices to tackle complex programming challenges, thereby enhancing their employability.





The Department of Electrical and Electronics Engineering arranged a Orientation programme on 'Holistic Education' for the Third and Final Year EEE Students on 01.02.2024. Mr.N. Vijayasarathi, HoD., EEE highlighted the college's mission & vision, disciplinary rules and regulations to be followed in the college, the subjects and faculty for the academic year 2023–2024, department plans, and Placement training programmes for our students.



## **DEPARTMENT OF MECHANICAL ENGINEERING**

The Department of Mechanical Engineering conducted a Workshop titled "Fiber Reinforced Polymer (FRP) Composites" on 14.2.24, Mr.B.Balasubramanian, AP/MECH, threw light on the basics of FRP composites, including the materials used, manufacturing processes, and key properties and exposed a variety of real-world applications across industries such as aerospace, automotive, construction, etc.







## DEPARTMENT OF MANAGEMENT STUDIES

On the 5th of January 2024, the first-year MBA students were on an industrial visit to Chettinad Cements, Karikali.to gain practical exposure on the operations of a cement manufacturing plant and explore career opportunities in the cement industry.







The Department of management studies conducted an Intra Department Management Meet" for our MBA Students in the name of "SAMRAJIYAM-2023" on 9<sup>th</sup> November 2023. Nine different events were conducted & all the students from I & II MBA actively participated in the events.







## SOCIAL CLUB ACTIVITIES

The Social Welfare Club of Chettinad College of Engineering and Technology, in collaboration with the Rotary Club of Karur Angels and Pasupathi Palayam Police Station, successfully organised a comprehensive **Road Safety Awareness** Program from February 1st to February 3rd, 2024. The programme aimed to create awareness about road safety by distributing notices to the public, emphasising the importance of adhering to traffic safety regulations. The distinguished participants in the programme included Dr. A. Punitha, the Principal of Chettinad College of Engineering and Technology; Mr. B. Sathish Kumar, the Administrative Officer of the college; Rtr. Karthigalashimi, President of the Rotary Club of Karur Angels; Rtr. Santhoshi, Secretary of the Rotary Club of Karur Angels; and the Sub-Inspector of Pasupathipalayam Police Station, along with their team. The programme covered key areas in Pasupathipalayam, Puliyur, and the Chettinad College Main Gate. Our college team distributed notices to approximately 1000 members of the public, emphasising the importance of responsible and safe road behaviour.

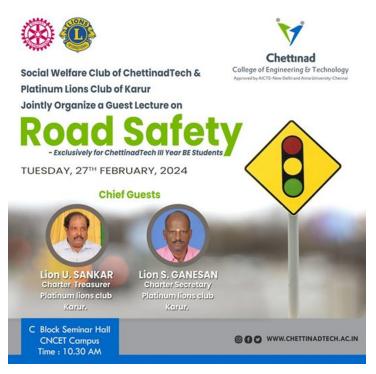






#### **ROAD SAFETY AWARENESS PROGRAM**

The social welfare club of Chettinad College of Engineering and Technology organized a Road Safety Awareness program on 27-02-2024 at 10:30 am. The chief Lion U. Sankar, Chartered Treasurer of Platinum Lions Club Karur, and Lion S. Ganesan, Chartered Secretary of Platinum Lions Club Karur, provided valuable insights in Introduction to Road Safety, the Role of Individuals in Road Safety, Dos and Don'ts on the Road, Effects of Road Accidents, and Follow-up and Implementation of road safety measures.





## FACULTY LEARNING PROGRAMME

On February 13, 2024, Chettinad College of Engineering and Technology organised a Faculty Learning Programme on 'Impact of Al in Human Resource Management' for our faculty members. The 19th session was handled by Mr. N. Murugesan, AP/MBA. He shared his domain knowledge on what Al is, discussed its impact on industrial, social, and economic changes in humankind in the 21st century, and the rapid development of cybernetic technology in recent years.





## QUALITY CIRCLE TIME

Circle time provides experiential practice that gain communication, social skills, problem solving and other social and emotional competencies. It also provides a blend of structure, enjoyment and learning.





### **STAFF ACHIEVEMENTS**

Mr. B.Balasubramanian ,Assistant Professor, department of Mechanical Engineering has successfully completed his Ph.D. viva on the topic "Characterisation of Holoplelea integer tree bank fibre and its reinforcement in epoxy matrix" at Anna University. Chettinad Tech wishes him a bright future in the field of Mechanical engineering.



Mr.S.Raja ,Assistant Professor, English/Placement presented a paper titled "**The impact of Al in the world of Literature**" at Dr NGP College of Arts and Science College, Coimbatore.and aScience ,College,Coimbatore on 28.02.24



Mr B. Dheenadayalan, Assistant Professor, Department of Management Studies presented a paper titled "The impact of Gossip in Workplace" at Jamal Mohammed College, Trichy on 29.2.24.



## PLACEMENTS

























# Congratulations!

We congratulate our EEE students placed as Intern- Project Coordinator in

#### **SHREE ABIRAMI ENGINEERING WORKS**













## Congratulations!

Our ECE Students Placed as 'Product Trainee (GAT)' in ZF Wabco India Limited.







































KARTHIK S

KARAN KUMAR D JEEVANANTHAM C

MARIA EPSIBA A MARIYA DHIVYA M









PARAMASIVAM M

SELVARANI P K

Our ECE Students Placed as 'Product Trainee (GAT)' in ZF Wabco India Limited.













































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