ACADEMIC RANKING 2025

INSIDE THE ISSUE

Chettinad College of Engineering and Technology is ranked 7th position among the affiliated engineering colleges of Anna University in Tamilnadu based on the academic performance. This distinctive accomplishment proves our meticulous hard work and commitment towards excellence. We thank our students, parents, faculty members for their tireless efforts.

Success is the sum of small efforts, repeated day - in and day - out.

- Robert Collier

79TH INDEPENDENCE DAY CELEBRATION

The **79th Independence Day** was celebrated with patriotic fervor in Chettinad College of Engineering and Technology. Our tri - colour national flag was hoisted by Dr. R. Punithavathi, HOD/ AI&DS. The event was graced by our Principal Dr. A. Punitha, and Mr. B. Sathish Kumar, Admin Head who together planted a hibiscus sapling, symbolizing growth, unity, and harmony. The event concluded with the National Anthem and sweet distribution, spreading joy and togetherness.
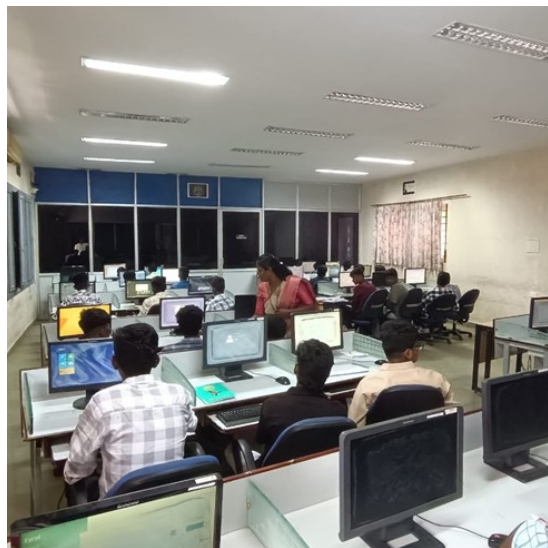
STUDENT INDUCTION PROGRAMME

The Chettinad College of Engineering and Technology, conducted **Student Induction Programme 2025** for the B.E/ B.Tech and MBA freshers from 25.08.25 - 29.08.25.This Induction programme included many orientation sessions to create awareness about engineering and managerial education and their chosen field and to motivate the students for their studies and achieve excellence in their profession. Also to promote bonding between the students, building character, discovering one's purpose, and developing the resilience to face challenges and to build relationship between teachers and students. This programme also gave a broader view of life and understanding of self, people around them, society at large, human relationships, and nature and to nurture their character, to cope with professional life, and be a good human being.

GLIMPSES OF STUDENT INDUCTION PROGRAMME 2025

I - Year Orientation programmes

GLIMPSES OF SIP 2025

Alumni Talk

Mr. V. M. Prabhakaran, Founder & CEO,
Visaithalam Solutions address

Students Art Work

Visit to Mayanoor Dam and Park

DEPARTMENT ACTIVITIES

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

The Department of Artificial Intelligence and Data Science organized hands on Training on **Mean Stack Development** for III AI&DS students. The sessions were handled by Ms. Sri Sharmishtha IBM Trainer & Mr. S. Masil Gokul Selven, IBM Trainer from 21.07.25 to 25.07.25. The students actively participated and gained better retention of knowledge.

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

The Department of CSE of Chettinad College of Engineering & Technology, in collaboration with the Edunet Foundation, organized a **Vodafone Intelligent Solutions Tech Program on Cyber Security** on 18.07.25. Our students had an opportunity to stay updated with current industry practices, and prepare themselves for future career challenges in the domain of cyber security.

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

The Chettinad College of Engineering and Technology organized a five-day "**Foundation in Green and AI Skills Program",** offered by Edunet Foundation in collaboration with Shell, aimed at equipping second - year engineering students with cutting - edge skills at the intersection of sustainability and artificial intelligence. The program empowered students with practical knowledge and hands-on exposure to address real-world environmental challenges using AI technologies.

The Chettinad College of Engineering and Technology successfully organized the **VOIS for Tech: University Engagement Program**, a Corporate Social Responsibility (CSR) initiative by Vodafone Intelligent Solutions (VOIS), in collaboration with the Vodafone Idea Foundation and Edunet Foundation. As part of this initiative, Mr. Vignesh Mathialagan, Master Trainer from Edunet Foundation, conducted a comprehensive Cybersecurity Awareness Program aimed at educating students on essential cybersecurity principles, emerging threats, and best practices to safeguard digital assets.

The Department of Electronics and Communication Engineering organized a three - day intensive course from 23.07.25 to 25.07.25 on **"PIC Microcontroller Based Embedded Systems"** with the objective of equipping students with practical knowledge and application - level skills essential for embedded systems development. Mr. K. Gopalakrishnan, Manager, Galwin Technology, Trichy. Mr. E. Kishok Kumar, Embedded Developer, Galwin Technology, Trichy gave insights on designing and implementing PIC microcontroller based systems for various sensor-based applications.

Thulasimani T, Divya S, Prema S of III - Year ECE students secured third prize in **paper presentation** at the National level Technical Symposium held on 27th August 2025 at Kalvi Institute of Higher Education and Research.

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

The Department of Electrical and Electronics Engineering, Chettinad College of Engineering and Technology, Karur, in collaboration with the Institution of Engineers (India), organized a two - day all India Seminar on "**Green India Mission**" on 22nd and 23rd August 2025. Dr. R. Elankovan, Additional General Manager & Head - HSE, BHEL Tiruchirappalli, in his address, outlined the aims of the Green India Mission. He stressed initiatives such as the Green Credit Programme, Harit BHEL, and Miyawaki forests, urging participants to take a pledge towards a greener future. The seminar served as a remarkable platform for creating awareness, sharing knowledge, and motivating young minds to contribute towards a sustainable and green India.

The Department of Electrical and Electronics Engineering organized a **Value - Added Certification Course on PLC and SCADA** from 06th to 08th August 2025 for the 3rd Year EEE students. The session was handled by Ms. Madhu Bala, Embedded and PLC Developer, trained our students. In the three - day programme, students were able to understand automation workflows, troubleshoot PLC systems, and design basic SCADA screens. The training enriched their technical competency and prepared them for future opportunities in the automation and manufacturing sectors.

DEPARTMENT OF INFORMATION TECHNOLOGY

The Department of Information Technology, Chettinad College of Engineering and Technology, organized its Association Inaugural Function on 23rd August 2025. The chief guest of the day, Mr. Elamaruthu A, an alumnus of Chettinad Tech and Senior Associate at Cognizant Chennai, gave an insightful lecture on "**Boosting Data Science Productivity with AI - Powered Tools: A Deep Dive into GitHub Copilot in IDEs",** and highlighted the importance of AI in modern software development.

DEPARTMENT OF MECHANICAL ENGINEERING

A Value Added Course on **CAD DESIGN to 3D PRINTING**, funded by MEITY in association with National Institute of Electronics & Information Technology, Calicut was organized for the II and II - Year Mechanical students, from 04.08.25 to 08.08.25. Mr. Ramesh Kumar, Principal Technical Officer of NIELIT Calicut, conducted the sessions and gave more insights on free CAD software tools and practice creating in 2D dimension, additive manufacturing process flow of ABS (Acrylonitrile Butadiene Styrene), free CAD software tools, Power Bed Fusion (PBF), lamination technology (LDM). This course gave an opportunity to enhance our students knowledge and understanding of the topic in depth.

DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies organized a guest lecture on **"Digital Banking Disruption"** on 25.08.2025. Mr. K. Sankareshwaran, Branch Manager. KVB, Udumalpet gave an insightful lecture for the I MBA students and also motivated the students for their career opportunity, strengthen critical thinking, update skills to lead in an era of disruption and change.

As a part of Orientation Programme, the Department of Management Studies organized a guest lecture on **"Lead from within: Unlocking your Leadership Potential"** on 26.08.2025. The chief guest Dr. N. Manjula, Associate Professor, Thiyagarajar School of Management, Madurai shared her Insights on leadership development, highlighting the importance of communication and confidence for management students. The session proved to be a lively start that promoted confidence, teamwork, and exposure to modern learning tools.

The Department of Management Studies organized a guest lecture on **"The Power of You: Building a Winning Personality"** for the I MBA students on 28.08.2025. Mr. Ajith Selvaraju, Founder & CEO, N'kisi Institute of Training, Salem, engaged the students with activities that encouraged students to connect and collaborate with one another. The tasks emphasized teamwork, alertness, and coordination among I - Year students.

The Department of Management Studies organized a guest lecture on **"Banking Beyond Boundaries"** on 29.08.2025. Mr. Dinesh, Manager, Indian Overseas Bank, Puliyur, the resource person, gave vast exposure and rich experience in the banking sector. The session proved to be highly beneficial and motivating for the students, equipping them with a clear understanding of how banking is moving beyond traditional boundaries.

As a part of Orientation Programme, The Department of Management Studies organized a guest lecture on "**Emerging Trends in Management and Leadership**" on 29.08.2025. Dr. Victor Lazarus, Principal, Bishop Thorp College, Dharapuram, offered fresh insights into what leadership and management will look like in the years ahead and insisted on collaborative work, emotionally intelligent, adaptable, and deeply values-driven.

SOCIAL CLUB ACTIVITIES

On 12 August 2025, UG II - Year students of Chettinad College of Engineering and Technology, undertook a **one - day trek to Ayyarmalai** under faculty supervision. Our social welfare club & National Service Scheme organized this event. Totally 29 students and 2 staff members were participated and every one climbed the hill successfully. The team practiced safe trekking, followed Leave - No - Trace principles, and completed reflection activities at the event. The event strengthened fitness, teamwork, and environmental responsibility among participants.

The Rotaract Club of Chettinad Tech, in collaboration with the Leo Club and NSS, proudly organized the Drug Free Tamilnadu Campus Challenge Campaign on 11.08.25. The campaign served as a platform to share knowledge on the harmful impact of drugs on physical health, mental well-being, academic growth, and society at large.

On 27th July 2025, a **Tree Plantation Drive** was held at Government Arts and Science College, Karur, and planted sapling to honor and commemorate the **Memorial Day of Dr. A. P. J. Abdul Kalam**, for a sustainable India by the Rotaract Club of Chettinad Tech . The initiative was continued on 31st July 2025 at the Chettinad Tech campus, with Rotaracters planted saplings with dedication and hope.

The Rotaract Club of Chettinad Tech celebrated its **17th Installation Ceremony** on 29th August, marking yet another milestone in its journey of service, fellowship, and leadership. This year, the club steps forward under the banner of **Team Kural**, symbolizing voice, values, and vision. The ceremony was graced by the presence of our distinguished guests: Rtr. Rtn. P. Gopalakrishnan, DRR RID - 3000 (Chief Guest), Rtn. P. Kaveri, President, Rotary Club of Karur Angels, Rtn. K. Manjula, Secretary, Rotary Club of Karur Angels, Rtn. N. Shanmugavalli, Rotaract Co - ordinator, Rotary Club of Karur Angels, Rtr. R. Ajith, ZRR, Rtr. Mohamed Safeeq and Rtr. Lakshmana Narayanan, ARRs. The installation not only signified the **transition of responsibilities** but also reaffirmed the club's commitment - to raise voices of change, uphold values of service, and bring vision to build a better tomorrow.

A Medical Camp was organized by the Social Welfare Club of Chettinad College of Engineering and Technology in collaboration with the Rotary Club of Karur Angels, Lotus Eye Hospital Karur, Azhok Dental Hospital, Karur, and Thulasi Pharmacy Karur, successfully organized a Medical Camp for our students, Staff and labourers on 12th August 2025, offering services like blood tests, BP, sugar test eye screening, and dental check - up can greatly contribute to early detection and prevention of health issues. With 300 beneficiaries from the camp, it's evident that the initiative has reached a significant portion of the college community. This kind of community engagement showcases the positive role that educational institutions can play beyond academics.

As part of the 17th Installation Ceremony, the Rotaract Club of Chettinad Tech (Team Kural) launched its first project - **Aazhithuli,** a water conservation initiative with the message **"Every Drop Counts"**. The project was inaugurated in the presence of our Principal, Chief Guest Rtr. Rtn. P. Gopalakrishnan (DRR RID - 3000), other dignitaries, and dedicated Rotaracters, symbolizing teamwork and responsibility. This initiative reminds us that just as a pot fills drop by drop, small efforts can create big changes. stands as a commitment to save water and secure a sustainable future for the next generations.

PEER LEARNING

Peer learning is a collaborative approach to learning and development in which individuals with similar knowledge or experience work together to learn and achieve a common goal. It enhances the learning experience and develop skills such as teamwork, communication, and problem - solving and improve overall productivity and performance. Ms. S N RATHNADEVI of III - Year CSE shared her understanding and learnings on 14.08.25 on the topic "**Automate Anything: AI x No code mastery for the next Gen Tech Leaders**" to the peers.

FACULTY LEARNING PROGRAMME

On August 28, 2025, our college organized a Faculty Learning Programme on '**NBA Orientation Programme'** for all ChettinadTech teaching faculty members. The 23rd session was conducted by Dr. R. Punithavathi, Professor/Head of AI&DS, Chettinad College of Engineering and Technology.

The session provided a comprehensive orientation on NBA Tier II accreditation, covering the Accreditation criteria and marks distribution, Formulation of Vision, Mission, PEOs, POs, PSOs, and Cos, Role of Bloom's Taxonomy in framing learning outcomes, Faculty responsibilities in documentation, CO - PO mapping, assessments, and continuous improvement, Attainment calculation methods with real - time examples Accreditation application process, peer team visits, and preparation of exhibits. The orientation programme provided faculty members with valuable insights into NBA accreditation standards, preparing them to align the teaching - learning process with national benchmarks.

QUALITY CIRCLE TIME

Quality Circle Time, a powerful tool that nurtures their social, emotional, cognitive, and language development of the students and provides a meaningful learning experiences and lays the foundation for lifelong learning.

FACULTY CONTRIBUTION

Mrs. Anitha R, Asst. Prof/ CSE acted as a Panelist in the Panel Discussion organized by Isha Vidhya Justdial Matriculation School on 26th July 2025 at Sengal, Karur and gave an insightful talk on **Girls' Education and Women Empowerment**, highlighting the importance of education as the foundation for women's growth, independence, and leadership in society .

On 07.08.25, Dr. P. Subapradha, Professor/ English/MBA trained the final year and gave a lecture on the topic "**Communication Made Easy"** organized by Career Development cell, Chikkaiah Government Arts and Science College, Erode. The aspiring job seekers benefitted in the Career development programme.

Mr. N. Murugesan, Assistant Professor, Department of MBA, published a paper titled "**Reimagining Corporate Governance to protect Migrant Workers: Towards SDG complaint Business Practices"** in **Aartha,** an e-journal of FETL@**IIM Calcutta.**

STUDENT'S ACHIEVEMENTS

Chettinad
College of Engineering & Technology
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SPORTS
ChettinadTech

Congratulations
to our AI&DS student for securing the THIRD POSITION in the
SNOOKER TOURNAMENT

15.08.2025

Organized By
Happy Hours Snooker Sports,
Kumbakonam.

S. VENKATESH II YEAR AI&DS

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SPORTS
ChettinadTech

Congratulations
to our CSE student for clinching the championship in the
SNOOKER TOURNAMENT

15.08.2025

Organized BY
Happy Hours Snooker Sports,
Kumbakonam.

T. ARUN CSE

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SCHOLARLY VISITS

Mr. Natarajan Raman, Director, & CEO, Patterns Cognitive Chennai visited on 25/08/2025.

Mr. K. Rajesh,, Fun Hour Training Team, Madurai visited on 26/08/2025.

Mr. V. M. Prabhakaran, Founder & CEO, Visaithalam Solutions, Coimbatore visited on 29/08/2025.

Mr. K. Sankareshwaran, Branch Manager, Karur Vysya Bank, Udumalpet visited on 25/08/2025.

Dr. Manjula, Associate Professor, Thiagaraja School of Management Studies, Madurai visited on 26/08/2025.

Mr. Ajit Selvaraju, Founder & CEO, N'Kisi Institute of Training, Salem visited on 28/08/2025.

Mr. Dhinesh, Branch Manager, IOB, Pulliyur. Karur visited on 29/08/2025.

Dr. Victor Lazarus, Principal, Bishop Thorpe College, Dharapuram visited on 29/08/2025.

Ms. Jayashree, Young India, Team visited on 28/08/2025.

Mr. Kailas E.K. Master Trainer, Edunet Foundation visited on 25/07/2025.

Mr. Jeeva, Master Trainer, Edunet Foundation visited on 23/07/2025.

Mr. Vignesh Mathialagan, Master Trainer, Edunet Foundation visited on 25/07/2025.

Mr. K.Gopalakrishnan, Manager, Galwin Technology, Trichy visited on 23/07/2025.

Mr. E. Kishok Kumar, Embedded Developer, Galwin Technology, Trichy visited on 25/07/2025.

Ms. Sri Sharmishtha IBM Trainer visited on 21/07/2025.

Mr. Masil Gokul Selven S, IBM Trainer visited on 25/07/2025.

Mr. Elamaruthu A, Senior Associate at Cognizant, Chennai visited on 23/08/2025.

Dr. R. Elankovan, Additional General Manager & Head–HSE, BHEL Tiruchirappalli visited on 22/08/2025.

Ms. Madhu Bala, Embedded and PLC Developer visited on 25/07/2025.

Mr. Ramesh Kumar, Principal Technical Officer of NIELIT Calicut visited on 04/08/2025.

Rtn. P. Gopalakrishnan, DRR RID visited on 29/08/2025.

P. Kaveri, President, Rotary Club of Karur Angels visited on 29/08/2025.

Rtn. K. Manjula, Secretary, Rotary Club of Karur Angels visited on 29/08/2025.

Rtn. N. Shanmugavalli, Rotaract Co-ordinator, Rotary Club of Karur Angels visited on 29/08/2025.

Rtr. R. Ajith, ZRR, Rotary Club visited on 29/08/2025.

Rtr. Mohamed Safeeq ARR, Rotary Club visited on 29/08/2025.

Mr. Masil Gokul Selven S IBM Trainer visited on 25/07/2025.

Rtr. Lakshmana Narayanan, Rotary Club visited on 29/08/2025.

STUDENTS CREATIVITY

PLACEMENT

Chettinad
College of Engineering & Technology
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PLACEMENT 2026

—— **Congratulations** ——

We congratulate our BE students placed as Application Engineer in

TECHNOLOGICS

Salary Package : 4 LPA

SRI HARIHARAN K
CSE

PREETH C
ECE

PRIYADHARSHINI G
ECE

NH - 67, Karur - Trichy Highway,
Puliyur CF, Karur - 639114.

chettinadtech.ac.in

Internship
Congratulations!

We Congratulate our B.E/B.TECH students who
secured internships as Mean Stack Developer at

Klart Digi
EVERYTHING IS POSSIBLE

KAILASH NAGAPPAN S
AI&DS

DHANUSHKUMAR R
CSE

JAYASIMMA D
CSE

KARTHICK RAJA V
CSE

MOHAMED IRFAN S T
CSE

YUKESHRAJA S
CSE

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COUNSELLING
CODE - 2630

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தின மலர்

கரூர்

கல்வி நிறுவனங்களில் சுதந்திர தின விழா

கரூர்: கரூர் மாவட்ட கல்வி நிறுவனங்களில் சுதந்திர தின விழா கோலாகலமாக கொண்டாடப்பட்டது.

* புலியூர் செட்டிநாடு பொறியியல், தொழில்நுட்பக் கல்லூரியில் செயற்கை நுண்ணறிவு மற்றும் அறிவியல் துறைத்தலைவர் புனிதவதி கொடியேற்றினார். கல்லூரி முதல்வர் புனிதா தலைமை வகித்தார். நிர்வாக அலுவலர் சதீஷ்குமார் உட்பட துறைத்தலைவர்கள் கலந்து கொண்டனர்.

தின மலர்

புலியூர் செட்டிநாடு பொறியியல் கல்லூரி, கரூர் எஸ்ஆர்எப் பவுண்டேஷனுடனான புரிந்துணர்வு ஒப்பந்த பத்திரத்தை கல்லூரி முதல்வர் புனிதா, எஸ்ஆர்எப் நிறுவன நிர்வாக இயக்குனர் ஜெயஸ்ரீ செந்தில் ஆகியோர் பெற்றுக் கொள்கின்றனர். அருகில் கல்லூரி நிர்வாக அலுவலர் சதீஷ்குமார்.

செட்டிநாடு கல்லூரியில் புரிந்துணர்வு ஒப்பந்தம்

கரூர், ஆக. 3– புலியூர் செட்டிநாடு பொறியியல், தொழில்நுட்பக் கல்லூரியும், கரூர் எஸ்ஆர்எப் பவுண்டேஷனும் இணைந்து புரிந்துணர்வு ஒப்பந்தம் செய்து கொண்டன.

இந்த ஒப்பந்தத்தின் கீழ் மாணவர்கள் மேம்பாட்டு திட்டம் எனும் பயிற்சி நடந்தது. கல்லூரி முதல்வர் புனிதா தலைமை வகித்தார். எஸ்ஆர்எப் நிறுவன நிர்வாக இயக்குனர் ஜெயஸ்ரீ செந்தில் பேசுகையில், "மாணவர்களின் தகவல் தொடர்பு திறன், நுண்ணறிவு மற்றும் எதிர்கால வாழ்வியல் திட்டங்களில் தெளிவை உருவாக்குவதை இப்பயிற்சி இலக்காக கொண்டதாகும். இன்றைய தொழில்நுட்ப உலகில் வெற்றிபடைய மாணவர்களுக்கு தேவையான தனித்திறன்களை உருவாக்க இது ஒரு வாய்ப்பாகும்", என்றார்.

ஸ்ரீரா பவுண்டேஷன் ராஜா ஆத்மமயன் பயிற்சி அளித்தார்.

ஏற்பாடுகளை கல்லூரி நிர்வாக அலுவலர் சதீஷ் குமார், எம்பிஏ துறைத் தலைவர் தர்மலிங்கம், மின்னணு மற்றும் தகவல் தொடர்பு பொறியியல் துறை உதவி பேராசிரியர் செல்வன் ஆகியோர் செய் திருந்தனர்.

தினமலர்

மாணவர்கள் தொழில்முனைவோராக
2 நாள் புத்தாக்க பயிற்சி

கரூர், ஆக. 20 –

தமிழக அரசின் தொழில்முனைவோர் மேம்பாடு, புத்தாக்க நிறுவனம் 2022 முதல் பள்ளி புத்தாக்க மேம்பாட்டு திட்டத்தினை பள்ளிக்கல்வித்துறை யுடன் இணைந்து செயல்படுத்தி வரு கிறது. இத்திட்டத்தில் யுனிசெப் நிறுவனம் அறிவுசார் பங்குதாரராக இணைந்து செயல்படு கிறது.

கரூர் மாவட்ட வழி காட்டி ஆசிரியர்களுக்கான பயிற்சி செட்டிநாடு பொறி யியல் கல்லூரியில் 2 நாள் நடந்தது. இதில் மாவட் டத்திலுள்ள 176 ஆசிரியர் கள் பங்கேற்றனர்.

இப்பயிற்சியில் பள்ளி களை இணையத்தில் பதிவு செய்வது, பள்ளி மாணவர்களிடையே புத் தாக்கம், தொழில்முனை தல் குறித்து விழிப்புணர்வு ஏற்படுத்துவது, ஆசிரியர் கள், மாணவர்களுக்கான இணையதள கற்றலை நிறைவு செய்வது உள்ளிட்ட பயிற்சி அளிக் கப்பட்டது. பயிற்சிக்கு சி இ ஒ செல்வமணி, டி இ ஒ திருநாவுக்கரசு கலந்து கொண்டனர்.

ஏற்பாடுகளை, தொழில்முனைவோர் மேம்பாடு, புத்தாக்க நிறு வன மாவட்ட திட்ட மேலாளர் சிமியோன்ராஜ், சென்னை சுற்றுசூழல் ஒருங்கிணைப்பாளர் முத்துக்குமார் செய்தி ருந்தனர்.

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