

Chettinad College of Engineering & Technology

Institute Innovation and Start up policy 2021

1. Chettinad Tech. promotes innovation and students start-ups in the department and college level, by regularly hosting startup-related workshops, conferences and business plan preparation Competitions.
2. Chettinad Tech. conduct contests to evaluate student's innovative ideas and new project proposals in the name of "**Project Expo/ startup day**" where in students may present their new ideas. Evaluation will be done by external experts and the best proposal will be awarded with „INNOVATION & ENTREPRENEURSHIP AWARD" every year.
3. Chettinad Tech helps to create startup facilities within the institution for supporting pre-incubation and Incubation/ acceleration by mobilizing resources from internal and external sources
4. Chettinad Tech. assists the students to get funding by business enterprises, angel fund groups and governmental institutions for start -ups.
5. Chettinad Tech. students are allowed to avail the college Infrastructure like, lab facilities, library resources and faculty resources for implementing their innovative form of a Prototype. The additional cost required for the purchase of new equipment, software etc., related to their projects, shall be borne by the students.
6. Chettinad Tech. assists the students to Convert their innovative ideas into products/services.
7. Chettinad Tech. facilitates and guides the students in registration of the Intellectual Property rights (IPR) formalities ie Patent, Copyright and Trademark.
8. Students are given industry and corporate exposure through case studies to help them understand the success stories or adversities with start ups.
9. Our institution encourages faculty members to do courses on innovation, entrepreneurship management and venture development. Faculty members are encouraged to equip them by undergoing FDP"s by EDI, & DST sponsored programs, Workshops and technology fairs.