

Unnat Bharat Abhiyan Programme (UBA)

Annual Progress Report -2022

College Name: Chettinad College of Engineering and Technology Karur

AISHE Code:C-37006

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Ministry of Human Resources Development (MHRD), Government of India has launched the National program called Unnat Bharat Abhiyan (UBA), with the vision to involve professional and higher educational institutions in the development process of rural areas in the country to achieve sustainable development and better quality of life.

Under the UBA Programme every participating institute is to adopt a cluster of five villages in a District. In this regard, Chettinad College of Engineering and Technology adopted 5 villages in Karur District namely,1.Jagadabi ,2.Emur,3.Vellianai(North) 4.Vellianai(South), 5.Manavadi.

1.Details regarding UBA Activity Conducted during October – December – 2022



Awareness Programme on Plastic pollution on 19th November, 2022.

During the month of November 2022 (19.11.2022), Chettinad College of Engineering and Technology organized Plastic Pollution Awareness programme to the household people in around Jegadabi village. Now a day's plastic is huge part of every human lives and people used to Carrying a plastic bag for shopping and drinking from a plastic bottle is somewhat common in our country. Besides, they throw them outside casually once they were done using them. But, the people may not aware about some plastics which takes hundreds of years to decompose. So our college volunteers took initiative and went to village Jegadabi area to spread awareness about the environmental damage through plastic bags. The main objective of the awareness programme was to alert the people as well as the local sellers of nearby area to reduce the use of plastic bags, not to throw them in public places as they choke drains, causing water logging.



2.Awareness Programme on Importance of Literacy on 10th December , 2022.

The Students of Chettinad College of Engineering and Technology hands with Manavadi (One of the Adopted Village) Panjayat raised about literacy to the elementary schools students at Government School, Manavadi.



In this awareness, the students and staff members of Chettinad College presented a beautiful speech and expressed their thoughts about literacy. The main aim was the programme to highlight the importance of literacy amongst the school students. Literacy helps students to improve morally. Greater literacy ensures an advanced way of exposure to skills and knowledge that could spark students to reform and transform themselves morally. Finally, they were thought about ways to increase reading interest among themselves.