



**Chettinad**

College of Engineering & Technology

Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.

# **Report on Women's Day Celebration**

## **2022**

## Preparation of the Event

Preparation of Women's Day Programme had started immediately after identifying the need for Women's motivation towards their duties. The approval for the Women's Day Programme was sought almost ten days in advance. The circular was circulated among all faculty members and students for their information.

## Sample of Invitation, Banner & Agenda

**Chettinad**  
College of Engineering & Technology  
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Women Empowerment Cell

International  
**WOMEN'S DAY**  
Celebration

Chief Guests

Virtual Guest

**Ms. V. AARTHI**  
Sub Inspector,  
Police Department,  
Pasuvai, Karur.

**Mrs. A. ARCHANA**  
Founder,  
Thaai Herbals &  
Thaai Dairy Milk, Karur.

**Ms. KIRUTHIKA KANNAN**  
Network specialist ,  
DB Systel ,  
German Railways.

8  
March  
2022

Organized By  
**Women Empowerment Cell**

"The empowered woman is powerful beyond measure and beautiful beyond description"

NH-67, Karur-Trichy Highway, Puliur CF, Karur-639 114. / [www.chettinadtech.ac.in](http://www.chettinadtech.ac.in)

## Banner



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**Women Empowerment Cell**



The empowered woman is powerful beyond measure  
and  
beautiful beyond description.

### AGENDA

#### Prayer Song

#### Glimpse of Women's Day Events & Chettinad Tech Women Stars

- Song dedicated to Nightingale of India : By Ms.N.Hemapriya IMBA
- Contemporary Dance : By Chettinad Tech Girls
- Mime on "Respect Women" : By Chettinad Tech Boys
- Screening Virtual Guest speech : Ms.Kiruthika Kannan, Network Specialist  
DB Systel, German Railways
- Welcome Address & Honoring the Chief Guest : Dr.(Mrs).A.Punitha,  
Principal
- Introduction of the Chief Guest : Ms.D.Shobana Reni, III EEE
- Inaugural Address : Mrs.V.Aarthi  
Sub Inspector, Pasuvai, Karur
- Introduction of the Chief Guest : Ms.S.Hema, IMBA
- Special Invitee Address : Mrs.A.Archana Karthikeyan  
Founder, Thaaai Herbals & Thaaai Diary Milk

#### Prize Distribution

- Vote of Thanks : Ms.M.Darshana| III CSE

#### National Anthem

# International Women's Day @ Chettinad Tech

## Introduction:

International Women's Day , celebrated every year on 8<sup>th</sup> March is a significance of social, economic, cultural and political accomplishment of women. The day also implies an act of accelerate gender uniformity. Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology also celebrated International Women's Day on 8<sup>th</sup> March, 2022 as a part of which different competitions,activities and a special talk was organized for increasing motivation and confidence of students as well as faculty members.

## Objective

To create awareness of gender equality for a healthy society. Also, the milestone to be reached is the basic information for a girl child in every family education will further result in overall development of nation and its community.

## Details of the Programme

### Chief Guests

**Mrs.V.Aarthi**

Sub Inspector of Police, Pasupathipalayam, Karur

**Mrs.Archana Karthikeyan**

Founder Thaaai Herbals & Thaaai Diary Milk, Karur

**Ms.Kiruthika Kannan**

Network Specialist, DB Systel, German Railways

Virtual Guest

Date & Time : 08.03.2022 - 10.15 AM

Venue : C Block Seminar Hall, CNCET, Karur.

On the auspicious occasion of International Women's Day, the Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology organized guest lectures on 8th March, 2022-Tuesday, to increase the confidence of female students as well as faculty members.

The event was given a positive start by the recital of 'Tamil Thai Vaazhthu'. A short video on activities conducted over the weekend was screened to the chief guests & audience. Ms.N.Hemapriya of I MBA melodiously sung a song dedicated to "The Nightingale of India"- Late. Shrimathi Lata Mangeshkar, an icon of Indian Film Industry. Followed by this, Chettinad Tech girls gracefully performed a contemporary dance & a special mime play on "Respect Women" by Chettinad Tech boys which was cheered on by the audience. A recorded video was screened to the audience given by our virtual guest Mrs.Krithika Kannan, Network Specialist, DB Systel, German Railways, in which she added that there are more openings in the field of ICT for women, especially in Germany.

Dr.A.Punitha, Principal gave welcome address and honored the chief guests. In her Women's Day message, she emphasized women should be empowered, bold enough to face the problems and should have equal opportunities in all spheres of life. Principal motivated the students to groom up themselves and to be always with self-confidence.

Then the chief guests profile was read by Ms.D.Shobana Reni of III EEE and by Ms.S.Hema, of I MBA.

The Chief guest Mrs.V.Aarthi, Sub Inspector of Police, Pasuvai, Karur shared her views on womanhood and encouraged the gathering to recognize the importance of women in our lives and to the society and motivate them for greater future achievements. She also addressed that girls should know their right to defend themselves and be careful with crimes against women.

Followed by, our another chief guest Mrs.A.Archana Karthikeyan, Founder, Thaaai Herbals & Thaaai Diary Milk, Karur gave a motivational talk on role of women in changing the society. The chief guest life story helped us understanding that, the new generation women across the world can overcome all negative notions and can prove ourselves beyond doubt in all spheres of life including the cumbersome world of entrepreneurship. She appealed to girl students to aspire to be in leadership position.

Then the Chief Guest distributed the prizes to the winners of the competitions.

Ms.M.Darshana of III CSE has proposed vote of thanks and the programme ended with National Anthem.



## Snapshots of the events







## **Activities conducted over the week end**

### **1. Selfie -Contest**

Date & Time : 04.03.2022 – 10.00 AM

Venue : A Block , MBA Tutorial Hall , CNCET, Karur.

In connection with the Women's day celebration, the Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology had organized 'Selfie Contest' for girls on 4<sup>th</sup> March 2022, Friday. The competition was open to all the students of CNCET.

39 participants participated in the competition from various departments.

A selfie zone has been created by WEC team. And all the set ups with selfie stick, mobile and ring light have been arranged. The students from every department enthusiastically took part in the event and presented their expressions with golden smile.

The best selfie criteria is based upon,

How original is the Selfie?

How creative is the Selfie?

How well does the Selfie fit the aims of the competition? (Smile)

Both the faculty members & Student coordinators of WEC were also present to mark the occasion.

Winners were finalized by Women Empowerment cell coordinators as per voting system.

#### **Following is the list of Winners:**

- Ms.S.Vaishnavi of I MBA bagged the first prize
- Ms.S.Rajeshwari of III CSE bagged the second prize
- Ms.B.Kavanasri of I MBA bagged the third prize



**The glimpse of pictures captured during the competition**



## **2. Media News on Sexual Harassment-Observe, Explain and Provide Solutions**

Date & Time : 04.03.2022 & 10.00 AM

Venue : A Block Seminar Hall ,CNCET, Karur.

Women who have remained silent for year are now coming forward and sharing their experiences with sexual harassment that include lewd or denigrating comments, demeaning jokes, repeated unwelcome sexual advances and other offensive and discriminatory actions. To encourage this, as directed by POSH cell of Anna University this competition has been conducted.

In connection with the Women's day celebration, the Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology had organized "Media News on Sexual Harassment-Observe, Explain and Provide Solutions" competition on 4<sup>th</sup> March 2022, Friday. The competition was open to all the students of CNCET.

15 participants participated in the competition from various departments. On this the students are expected to observe the issues related to sexual harassment and express their views and also to provide to solution for avoiding this problem. Students enthusiastically participated in the competition.

Both the faculty members & Student coordinators of WEC were also present to mark the occasion.

Dr.P.Subapradha, Associate Professor of English & Mr.K.Rajasekar, Assistant Professor of MECH werethe judges of the competition.

### **Following is the list of Winners :**

- Ms.S. Indhuma of III EEE bagged the first prize
- Ms.V.Hemanth of I MBA bagged the second prize
- Ms.A.Yogapriya of Final CIVIL bagged the third prize



## The glimpse of pictures captured during the competition



The celebration was concluded with hope and faith being instilled among all women.

**Programme Coordinator**

**Principal**