



Chettinad

College of Engineering & Technology

Approved by AICTE-New Delhi and Affiliated to Anna University-Chennai.



Report on Women's Day Celebration - 2024





International Women's Day Report

Event Organized By -



Dr.A.Padmapriya – Professor/MBA & Chief Mentor of WEC

Dr.J.Kavitha- Professor/Maths & Mentor of WEC

Report Concept By -



Dr.A.Padmapriya – Professor/MBA

Articles By -



Women Empowerment Cell Team

Designed By -



Women Empowerment Cell Team

Event Details

Event Title	<i>International Women's Day Celebration</i>
Guest of Honour	<i>Smt.Jayapriya Founder & MD Brainy Bobs Hall of Knowledge Madurai</i>
Venue	<i>CCET Auditorium Karur</i>
Date & Time	<i>8th March 2024 From 10.30 am Onwards</i>
No of Participants	<i>300+All Lady Faculty Members</i>
Reference	<i>Dr.A.Padmapriya</i>

Preparation of the Event

Preparation of Women's Day Programme had started immediately after identifying the need for Women's motivation towards their duties. The approval for the Women's Day Programme was sought almost ten days in advance. The circular was circulated among all faculty members and students for their information.

Sample of Invitation , Banner & Agenda

Chettinad
College of Engineering & Technology
Approved by AICTE-New Delhi and Anna University-Chennai

Women Empowerment Cell

INTERNATIONAL WOMEN'S DAY CELEBRATION

A Special Talk on " WOW- Women of Wonders"

08
MARCH
2024

Venue
ChettinadTech
Auditorium

Chief Guest
SMT. JAYAPRIYA
Founder & M.D, Brainy Bobs Halls of Knowledge, Madurai.

Cultural Programs | Fashion Show | Media Review Contest

Organized By
Women Empowerment Cell,
ChettinadTech

ChettinadTech.ac.in

Banner



Agenda

International Women's Day Celebration on March 8, 2024

Prayer Song

Contemporary Dance : By ChettinadTech Girls

Fashion Show Contest

A Short Video Presentation

**Welcome Address &
Honoring the Chief Guest** : Dr.A.Punitha
Principal

Introduction of the Chief Guest : Ms.Harini/II CSE

Chief Guest Address : Smt.Jayapriya
Founder & MD of Brainy Bobs, Madurai

Prize Distribution

Vote of Thanks : Ms.S.Sneka/ I MBA

National Anthem

International Women's Day @ Chettinad Tech

Introduction:

International Women's Day, celebrated on 8th March every year, signifies social, economic, cultural and political accomplishments of women. The day also marks the acceleration of gender uniformity. Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology also celebrated International Women's Day on 8th March, 2024 as a part of which different competitions, activities and a special talk was organized. The activities were aimed to motivate and increase the confidence levels of students as well as faculty members.

Objective

To create awareness of gender equality for a healthy society. Also, the milestone to be reached is basic education to every girl child in the family. This will further result in overall development of nation and communities.

Details of the Programme

On March 8th, 2024, The Women Empowerment Cell of ChettinadTech reverberated with enthusiasm and a sense of empowerment as we celebrated International Women's Day. The highlight of the celebrations was the unique initiative taken by all lady faculty members to wear a common set of sarees, symbolizing unity and solidarity. Faculty members along with girl students were in attendance to honor and celebrate the achievements. A Contemporary welcome dance was performed by our girl students.

Following this, a fashion show contest was conducted. Participants showcased their unique styles & creativity. This contest served as a platform for self-expression and empowerment.

After this was a short video presentation to introduce all our lady faculty members. The video was a tribute to our faculty members and was met with applause and appreciation from all students.

Dr. A. Punitha, our Principal, welcomed the gathering by highlighting the importance of creating supportive environments where women are empowered to pursue their dreams and aspirations.

Our Chief Guest Smt. Jayapriya, Founder & MD of Brainy Bobs Hall of Knowledge, Madurai, then delivered an inspiring discourse on "Women of Wonders." Drawing from her experiences, she imparted invaluable insights and lessons to the audience.

She emphasized the importance of self-belief, resilience and authenticity to realize one's full potential. She encouraged students to support and uplift one another, fostering a culture of

collaboration and empowerment. The Chief Guest distributed the prizes to the winners of Media Review & Fashion Show contests. Ms. S. Sneka of I MBA proposed the vote of thanks. The celebration concluded with a common lunch for all lady faculty members hosted by the principal of ChettinadTech. It was a heartwarming gesture that underscored the principal's unwavering support for the faculty members which provided an opportunity to strengthen bonds of friendship.

Profile of Guest of Honor



**JAYAPRIYA
FOUNDER & MD
BRAINYBOBS HALLS OF KNOWLEDGE
[INTERNATIONAL ADVANCED ABACUS
INSTITUTIONS]**

Myself Jayapriya, founder and M.D of brainybobs. I am the author of our abacus course, technical head, trainer of Abacus program, NLP practitioner, Genetic Brain Profile councillor, Montessori teacher trainer, Mural Artist, Fashion designer.

I am into the service of Education since 2008. I have worth of 15 years of experience in this sector.

Our Vision is to Empower young Brains of Rural, small towns, villages and Cities of India through our Unique Advanced Abacus Syllabus. Our Skill Development Program makes the student smarter. It provides more confident for the students to face his/her studies with the acquired skills.

Our Mission is to empower women by offering franchise opportunities and creating new generation Edupreneuers, Producing Quality Faculties to serve better to the student community. With the support of our unique syllabus-ADVANCED ABACUS, BRAIN GYM & NLP based Activities we are developing the young brains smarter by including their unique talents.

We are proudly holding 2 WORLD RECORDS & We have conducted Math & Abacus OLYMPIAD competition with participants from 17 different countries.

We are now successfully launched in 22 Districts of Tamil Nadu, 7 States of India with 70+ institutes and 25 Countries with 1700+ students.

Activities conducted

Media News on Sexual Harassment - Observe, Explain and Provide Solutions

Date & Time : 07.03.2024 & 3.00 PM

Venue : G Block Seminar Hall ,CCET, Karur

Women who have remained silent for years are now coming forward and sharing their experiences of sexual harassment that include lewd or denigrating comments, demeaning jokes, repeated unwelcome sexual advances and other offensive and discriminatory actions. To encourage more and more women to break the silence, this competition was conducted under the directions of the POSH cell of Anna University

In connection with the Women's day celebration, the Women Empowerment Cell (WEC) of Chettinad College of Engineering & Technology had organized "Media News on Sexual Harassment-Observe, Explain and Provide Solutions" competition on 7th March 2024, Thursday. The competition was open to all the students of CCET.

18 participants participated in the competition from various departments. The participating students were expected to observe the issues related to sexual harassment and express their views and also to provide a solution for avoiding this problem. Students enthusiastically participated in the competition.

Both, the faculty members & Student coordinators of WEC were present to mark the occasion.

Dr. P. Subapradha, Professor /MBA & Mr.R.Sivamurugan, Associate Professor/CSE were the judges of the competition.

Following is the list of Winners :

- Ms. S. Varni of III ECE bagged the first prize
- Ms. M. Hemala of I MBA bagged the second prize
- Mr. G. VijaySarathi of III CSE bagged the third prize

Glimpses of the Competition in Pictures



Fashion Show

Date & Time : 08.03.2024 - 11.00 AM
Venue : CCET Auditorium, Karur.

In connection with the Women's day celebration, the Women Empowerment Cell (WEC) of Chettinad College of Engineering and Technology had organized a Fashion Show on 8th March 2024, Friday. The competition was open to all the girl students of CCET. They enthusiastically participated in the competitions and presented their talents.

A grand and glamorous fashion show was held and our students from every department took part in the show. The contest attracted enthusiastic participation from students representing diverse cultural backgrounds, each bringing their unique heritage and traditions to the runway. 16 teams took part in this event. The participants gracefully walked the ramp in designer dresses with makeup to enhance their natural features. This event provided an exclusive platform to the students for displaying their talent to the spectators.

All the women faculty members and girl students were also present to mark the occasion. Chief Guests, Smt. Jayapriya and Dr. R. Punithavathi, HoD - AI & DS were the judges of Fashion Show.

Following is the list of Winners :

Fashion Show Competition

- S.Suganya & K.Rachana of II MBA bagged the first prize
- S. Akshara of I CSE & H. M. Nivetha of II CSE bagged the second prize
- C. Shalini & G. Lisha of II EEE bagged the third prize

The glimpse of pictures captured during the celebration









The celebration concluded on a happy note as hope and faith were re-instilled among all women.